



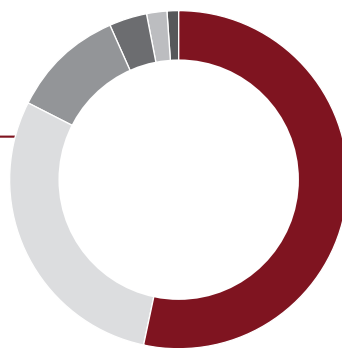
*Cartier*  
philanthropy

*Cartier*  
philanthropy

ANNUAL REPORT  
2019 – 2020

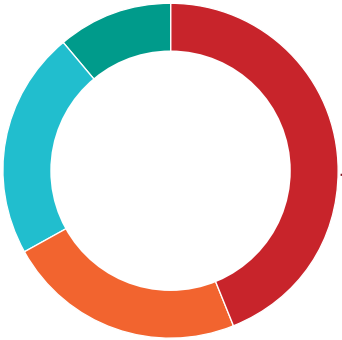


BUDGET  
ALLOCATION



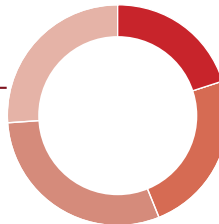
Geographic  
distribution

- 53.5% Africa
- 29% Asia
- 11% Latin America
- 3.5% Global
- 2% Europe (Covid-19)
- 1% Middle East



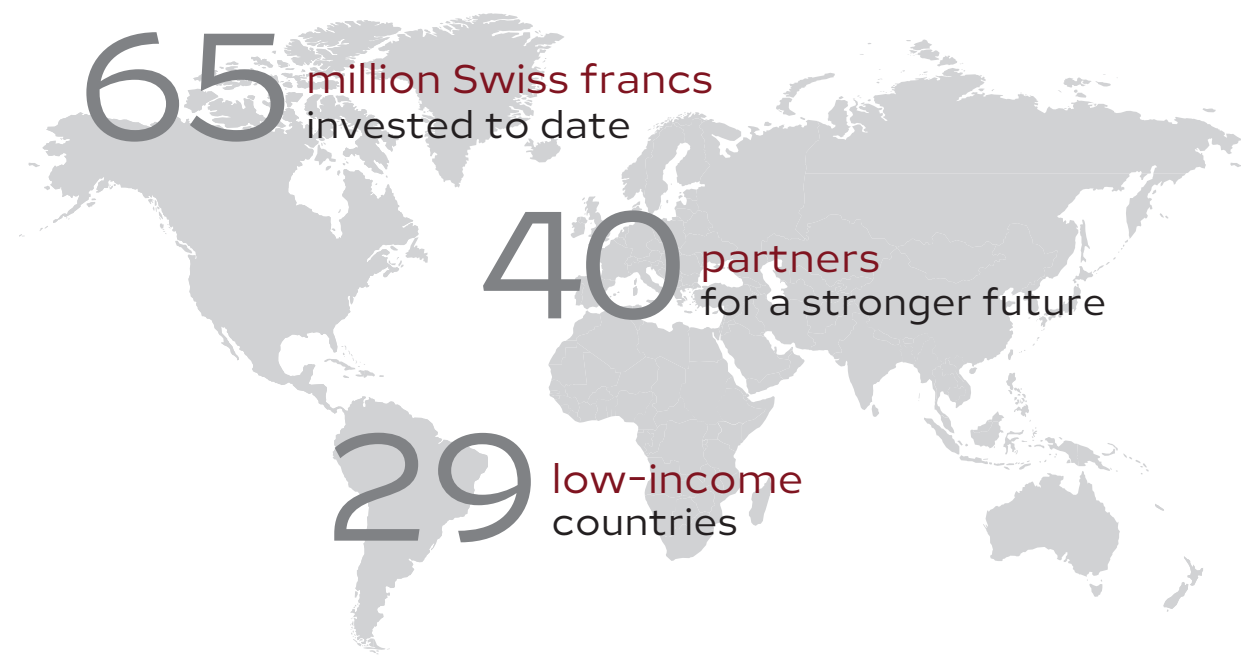
By focus area

- 44% Basic services
- 23% Sustainable livelihoods
- 22% Women's social and economic development
- 11% Emergencies response



Basic services

- 20% Health
- 24% Nutrition
- 30% Education
- 26% Water & Sanitation



EMERGENCY  
RESPONSE

NEW GRANTS

MSF RDC				MSF Niger, RDC SOS MÉDITERRANÉE Mediterranean Sea	MSF Belgium, France, Greece, Italy, Spain, Switzerland	Visiting Nurses Service of New York, Harlem Children's Zone, DonorsChoose North America TECHO Brasil, Colombia, Mexico
NEW GRANT Muso Mali				NEW GRANT Buildher Kenya	FOLLOW-UP GRANT One Acre Fund Rwanda	
NEW GRANT Room to Read Bangladesh, Cambodia				NEW GRANT Healthy Learners Zambia	FOLLOW-UP GRANT Village Enterprise Uganda	
NEW GRANT Saha Global Ghana				NEW GRANT SOIL Haiti	FOLLOW-UP GRANT mothers2mothers Uganda	FOLLOW-UP GRANT IECD Madagascar
FOLLOW-UP GRANT Root Capital Peru				FOLLOW-UP GRANT Kheyti India	FOLLOW-UP GRANT StrongMinds Zambia	
FOLLOW-UP GRANT BRAC Uganda				FOLLOW-UP GRANT Tostan Senegal, Gambia Guinea-Bissau		
NEW GRANT BOMA Project Kenya				NEW GRANT IECD Lebanon		

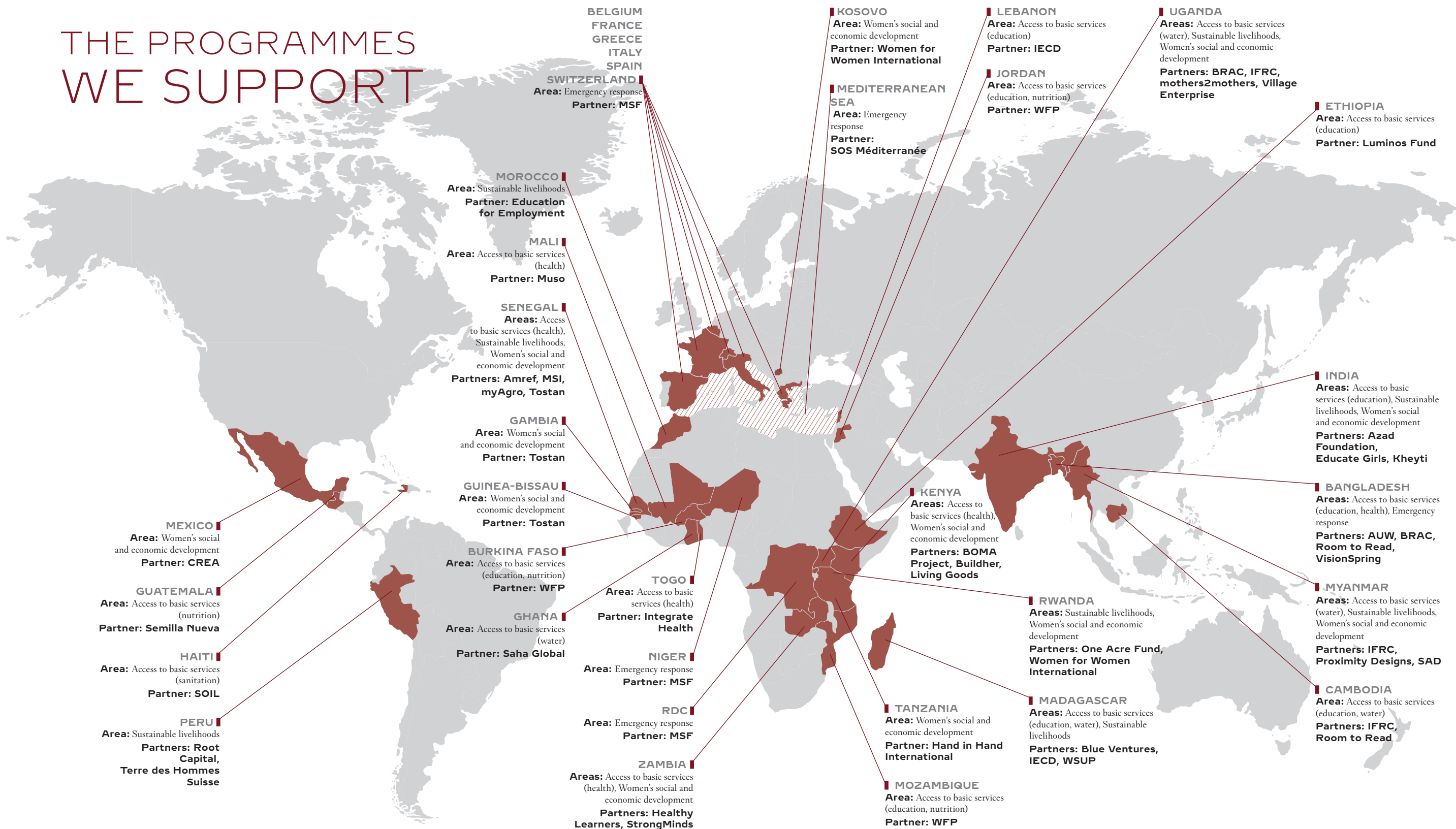


- Mission to Jordan, Lebanon, IECD, WFP
- Mission to Zambia, Kenya, Buildher, mothers2mothers, StrongMinds
- Mission to Madagascar, Blue Ventures, IECD, Pivot, WSUP
- Mission to Bangladesh, Asian University for Women, BRAC, Room to Read, VisionSpring

MISSIONS



# THE PROGRAMMES WE SUPPORT





---

OUR AMBITION IS TO HELP  
FREE EVERYONE'S POTENTIAL

## SUMMARY

2

Message from the President

3

Executive Director's Letter

5

Access to basic services

15

Women's social and economic development

23

Sustainable livelihoods and ecosystems

33

Emergency response and preparedness





## MESSAGE FROM THE PRESIDENT

What's the place of corporate philanthropy in our society? It's an old question, the answer can change, evolving as circumstances demand.

Cartier's philanthropic commitment to society through Cartier Philanthropy has always expressed who we are, bringing our values of generosity, trust, respect and compassion to life. It's an unequivocal example of our engagement in building a more inclusive and equitable society, alongside other impactful initiatives led by the Maison, such as the Cartier Women's Initiative.

Cartier Philanthropy's informed contributions to addressing the pressing challenges faced by the world's least developed regions year-round remind us that we all have the potential – and therefore the duty – to take action both as individuals and as businesses. They urge us to tackle even the most daunting threats with rigour and determination. Not because that's what's expected of us. Not because it will make the headlines. But because that's what we do as citizens of the world.

As I write these lines, the world is contending with the COVID-19 pandemic. People across all continents are struggling to contain the virus, save lives and limit the disruption to their livelihoods.

The virus has reminded us, that no matter how weak and vulnerable we feel in the face of danger, we are also surrounded by people who are more vulnerable, to whom our help is essential.

Joining the global coronavirus relief effort in Europe, North and South America, China, the Middle East and South-East Asia was therefore not an option.

It was an obligation that sprang naturally from Cartier's philanthropic approach, rooted in open-minded pragmatism and compassion.

Moreover, our focus on the most vulnerable didn't shift, it broadened, taking us – as you will read in this report – to support Médecins sans Frontières amongst others in their tireless work to provide assistance to those most in need in Italy, France, Belgium, Spain, Switzerland and Greece.

Once again, Cartier Philanthropy has enabled us to address an unprecedented crisis promptly, standing together in a spirit of solidarity to take effective action at this challenging time.

**Cyrille Vigneron**

President of the foundation Council, Cartier Philanthropy  
CEO of Cartier



## EXECUTIVE DIRECTOR'S LETTER

For months, the world has been holding its breath as the COVID-19 pandemic spreads, evolves and contracts in ways that are still difficult to predict.

It would be unrealistic for these opening lines not to mention one of the worst health crises the world has ever faced, a pandemic whose global reach seems to have very few parallels in human history.

At the same time, it would be deeply unfair to reduce the last 12 months' passionate and unrelenting work to this emergency, irrespective of how unprecedented it may be.

Although the COVID crisis is frequently described as having changed everything, in some cases it has simply accentuated existing trends and vulnerabilities, while also exposing critical system failures. These are often the very same problems that Cartier Philanthropy has dedicated itself to addressing in pursuit of our mission, funding highly-effective partner organisations whose interventions produce verifiable improvements in the lives of the most vulnerable.

The heart of our work has always been to identify these bold, innovative organisations and build strong long-term alliances for maximum social impact. We believe that we should serve our grantees to the best of our abilities so they can make their solutions available to as many people as possible. They need us to be flexible, pragmatic and prepared to listen openly to their needs and challenges. In other words, we work for our grantees, they don't work for us.

Our approach didn't change when COVID-19 struck and won't change when it's over. This is reflected in the many partnerships we have renewed this year (8) as well as in the 7 new partners we have added to our portfolio.

I invite you to explore their incredible work in this year's report.

**Pascale de la Frégonnière**

Executive Director





## ACCESS TO BASIC SERVICES

Improvements in access to quality education, primary healthcare, clean water, adequate sanitation and nutritious food are being made every day, even in these uncomfortably shifting times. However, we need to intensify the pace of change if we are to deliver on our belief that every person deserves the chance to live a healthy and fulfilling life.



# NEW PROGRAMMES



Partner: Healthy Learners  
Country: Zambia  
Duration: 2019–2022

## Keeping students healthy so they can learn

Around 40% of school-age children in Zambia suffer from treatable and preventable diseases that impair their development, leaving them vulnerable to missing school and increasing the likelihood of their dropping out altogether. Healthy Learners helps schools become child health access points by training and equipping select teachers to become front-line health workers. The trained teachers are able to monitor student health, assess children who are unwell, administer basic medical care and refer sick children, as well as girls in need of sexual and reproductive care, to health facilities. We're contributing to Healthy Learners' efforts to provide **improved healthcare access** for 285,000 children attending public primary schools in Lusaka and Copperbelt provinces by 2022.

**38%**  
reduction in  
disease  
morbidity

## The ripple effect of girls' education

In Bangladesh and Cambodia, cultural bias, gender discrimination, safety concerns, the need to contribute to family income and pressures to marry and start a family discourage girls from achieving academic success. These pressures become even more pronounced when girls reach secondary school. Room to Read's girls' education programme helps girls to stay in school longer, to progress towards **completing secondary school** and to acquire the skills and agency they need to make informed choices about their lives. Led by women from their local communities, the programme offers girls life skills training sessions, individual and group mentorship, a social support system and need-based material support, including school fees, transport, uniforms and exam preparation coaching. We're supporting Room to Read in Bangladesh and Cambodia to give 4,350 girls the opportunity to complete secondary school and become leaders of their own lives.

In 2018, **98%** of graduates in Bangladesh and **77%** of graduates in Cambodia enrolled in tertiary education.



Partner: Room to Read  
Countries: Bangladesh, Cambodia  
Duration: 2019–2022



Partner: Semilla Nueva  
Country: Guatemala  
Duration: 2019–2021

## Fighting malnutrition with better corn

In Guatemala, corn tortillas are the ever-present staple of every meal. Sadly, they are very poor in nutrients. Semilla Nueva produces and sells biofortified corn seeds that have been conventionally bred to contain higher levels of quality proteins and zinc. Biofortified crops are an effective and culturally appropriate solution to chronic malnutrition in Guatemala since they can be incorporated in people's daily meals without any need for change in the traditional diet. Following an **initial 3-year grant**, we're renewing our support for Semilla Nueva to extend the consumption of biofortified crops and reach 255,000 individuals with more nutritious corn.

Over **1,270** seed bags were sold in 2018, which equates to around 70,800 people eating more nutrient-rich corn for a year.



# NEW PROGRAMMES



Partner: IECD  
Country: Lebanon  
Duration: 2019–2023

## Empowering Syrian refugee children in Lebanon

The Syrian war has led to wide-scale displacement and put considerable pressure on refugee host countries, especially in the education system. In Lebanon, around 300,000 Syrian child refugees are currently out of school despite the efforts of the Lebanese Ministry of Education, which allows child refugees to enrol in state schools free of charge and without any need for a residence permit. IECD’s Janah Centre in Beirut welcomes children and teens from vulnerable Syrian and Lebanese families alike. Offering academic support, extracurricular activities and psychological guidance, the centre helps get children back into school and succeed.

Our funding of IECD’s Janah Centre will enable 535 children and youths to receive education support, participate in personal development activities and benefit from free transport and a daily snack over the next three years.



## A women-led solution to affordable clean water

Partner: Saha Global  
Country: Ghana  
Duration: 2019–2022

Communities in Ghana’s Northern Region lack access to safe drinking water. Rural villages rely on rainwater runoff that collects in big, stagnant ponds called “dugouts” during the rainy season. This poses a significant risk to their health. Saha Global is working to provide the poorest, most remote communities in the country with simple, cost-effective water treatment technology. Its goal is to train women in each village to start and sustain small water treatment businesses so that their communities can benefit from safe, affordable drinking water while they earn a supplemental income.

We are contributing to Saha’s effort to launch nearly 1,000 new water treatment systems with the aim of reaching around 440,000 people by the end of 2022.

Partner: Muso  
Country: Mali  
Duration: 2019–2022

Child mortality in communities on the outskirts of Bamako was reduced by **93%** in three years!



## Health can’t wait

Mali has one of the world’s highest mortality rates for children under five. For more than a decade, Muso has been working with the Malian government to change the way healthcare is delivered, with the aim of reaching patients within the first few hours that they show signs of illness. Muso’s “proactive care delivery model” trains community health workers to go out into communities, treat patients in the home and connect them with capacitated government clinics - all free of charge - instead of requiring them to seek out medical attention. Communities where this system has been implemented have observed **massive improvements in child mortality**.

We are funding Muso to build a technical assistance team to support governments, policymakers and implementers within and beyond Mali to adopt proactive community health strategies for child survival, maternal healthcare and universal health coverage. Muso’s strategic goal is to reach 450,000 patients directly and 18 million patients indirectly in Mali over the next three years.



## Ecological toilets for sustainable health

Partner: SOIL  
Country: Haiti  
Duration: 2019–2022

66% of urban Haitians do not have access to sanitation facilities, and less than 1% of human waste in the country is treated safely. This lack of toilets has resulted in a major public health crisis: Haiti has the highest childhood diarrheal incidence rate in the world.

SOIL has been working in Haiti since 2006 to promote health and sustainable livelihoods through safe sanitation solutions that convert human waste into valuable compost. We are supporting SOIL to provide safe, hygienic and cost-effective urban sanitation services for 12,000 Haitians, combining the provision of container-based in-home toilets with regenerative waste treatment services.



# RESULTS

## Tackling cholera in the fishing communities of western Uganda

Cholera is endemic along the shores of Lake Albert, where the major economic activity is fishing, and access to basic water and sanitation facilities is extremely limited. We supported the work of the Red Cross in the Albertine region of north-western Uganda to sustainably improve the living and health conditions of nearly 10,000 people, focusing in particular on the adoption of good hygiene practices and the provision of safe drinking water and sanitation facilities.



Partner: IFRC  
Country: Uganda  
Duration: 2017–2019

Red Cross volunteer health promoters reached over **65,700 people** door-to-door, stimulating a 38% increase in the construction and use of household latrines, bathing shelters, drying racks, hand washing facilities and rubbish pits.

Sanitation facility coverage in the region’s health centres and schools dramatically improved.

Over **9,200 people** have gained access to safe drinking water thanks to the construction and rehabilitation of 8 boreholes and a 6km extension of the existing piped water system.



**160** screening missions at the schools and health centres allowed for early detection and treatment of common childhood diseases.

**1,558** children received free, quality care during 9 surgical camps and 12 specialist consultation mini-camps.

## Reducing school dropout in Madagascar

Partner: IECD  
Country: Madagascar  
Duration: 2017–2019

Education levels in Madagascar are among the lowest in the world, with children receiving an average of four years of schooling. In rural communities, just 19% of educated children go on to secondary school, and only 1% of them obtain a baccalaureate. Since 2006, IECD and the Malagasy non-profit organisation PROMES have been working to reduce school drop-out rates in rural communities by establishing academic support centres that offer individual guidance to students for their academic and extracurricular activities. We supported three centres in the Fianarantsoa region to assist **360 pupils** over three years.

**80%** of them successfully passed their secondary school exams (BEPC), compared with a national average of 53%.



## Overcoming distance to improve child health

Partner: Amref  
Country: Senegal  
Duration: 2016–2019

In Senegal, general medical practitioners and specialists are concentrated in the capital’s hospitals, resulting in a large disparity between the medical and surgical services available in Dakar and those in the remote areas of the South. In five years, Amref has successfully increased access to preventive and curative primary and specialist care for **more than 35,000 children** at 60 primary schools and over 50 health facilities in Kolda and Sédhiou.

**37,500** women of reproductive age improved their knowledge of reproductive health, children’s health, hygiene and nutrition.







**LIVING GOODS**  
**Kenya – 2018–2020**

270 community health workers are providing high-quality home-based care to more than 220,000 villagers in western Kenya.



**WATER AND SANITATION FOR THE URBAN POOR**  
**Madagascar – 2017–2020**

WSUP is working with the national water utility company, private businesses and local communities to design effective water and sanitation services serving over 60,000 people living in urban slums in Antananarivo.



**IFRC**  
**Myanmar, Cambodia – 2017–2020**

The Red Cross is working with local communities to provide around 36,000 individuals with safe drinking water and a further 39,000 with adequate sanitation facilities, while promoting the adoption of improved hygiene practices.

# ONGOING PROGRAMMES

**WORLD FOOD PROGRAMME**  
**Mozambique – 2017–2020**

2,000 smallholder farmers that grow maize, beans and fresh vegetables for school meals are learning simple and affordable solutions to reduce post-harvest losses and increase their income.



**WORLD FOOD PROGRAMME**  
**Burkina Faso – 2014–2020**

A women-led dairy supply chain is linking small-scale cattle farmers and local dairy producers with 71 school canteens, where 12,500 schoolchildren are being offered fresh yogurt as a mid-morning snack.



**WORLD FOOD PROGRAMME**  
**Jordan – 2018–2021**

6,000 children are receiving school meals thanks to the Healthy Kitchen initiative which employs and empowers 30 Syrian refugee and vulnerable Jordanian women and men.



**EDUCATE GIRLS**  
**India – 2014–2020**

Educate Girls is boosting girls' school enrolment and attendance, promoting girl-friendly schools and advancing the learning outcomes of 100,000 children in 1,053 villages in Rajsamand district.



**INTEGRATE HEALTH**  
**Togo – 2019–2021**

Integrate Health has created a community-led low-cost model to make high-quality primary health-care available to 240,000 Togolese by 2021.



**VISIONSPRING**  
**Bangladesh – 2018–2021**

VisionSpring is pooling with BRAC in Bangladesh to provide durable, attractive and affordable eyeglasses to 600,000 low-income individuals.



**LUMINOS FUND**  
**Ethiopia – 2018–2021**

10,000 children living in the remote Afar and Oromia regions of Ethiopia and enrolled in a 10-month accelerated learning programme will reintegrate into government schools.







## WOMEN'S SOCIAL AND ECONOMIC DEVELOPMENT

Gender inequality is more than a result of discriminatory social norms, power imbalances and legal barriers. It is also - and even more pervasively - a story of the biases and prejudices against women held by women and men alike, which have replicated themselves repeatedly over time.

Consequently, if we want to dismantle the architecture of inequality, we need to address its multiple layers in every context: in the home, at school, in the workplace and in public office, supporting women and girls in their fight to gain the places that are theirs by rights.



# NEW PROGRAMMES

Partner: BOMA Project  
Country: Kenya  
Duration: 2019–2021

## Overcoming poverty in the Drylands of Africa

In the arid and semi-arid regions of northern Kenya, pastoral families live in huts with no running water or electricity, miles away from the nearest trading post, paved road, public transport, school or health centre. Livestock is the primary source of income and the men travel far away with their herds for months at a time in search of scarce water and vegetation. The women are left behind, trapped in extreme poverty and chronic food insecurity. Providing sequenced interventions including knowledge and skills, BOMA Project's poverty graduation programme helps these women start and build businesses and **saving groups**, increase their household financial and food security, invest in their **children's health** and education, and gain increased voice. We're supporting BOMA Project to help 500,000 ultra-poor women lift themselves and their children **out of poverty**.

BOMA Project's impact is transformative:

+ 1,400%  
in savings

+ 258% in annual  
medical expenditure

+ 147%  
in household income



Partner: Tostan  
Countries: Gambia, Guinea-Bissau and Senegal  
Duration: 2019–2023

## Sparking and scaling social change in west Africa

Tostan's collaborative model fosters social and behavioural change from the ground up, initiating an intense dialogue in and across communities that educates youths, women, men, elders and religious leaders about human rights, health, sanitation, conflict resolution, economic empowerment and parenting. This has resulted in one of Tostan's most celebrated results to date, with **thousands of communities** publicly declaring their abandonment of child marriage and female genital cutting. Having supported Tostan in south-eastern Senegal from 2016 to 2018, we have now partnered in a collective effort to scale its approach with the aim of reaching over 107,500 people living in 1,300 remote communities in Gambia, Guinea-Bissau and Senegal by 2022.



## Empowering women through construction

Partner: Buildher  
Country: Kenya  
Duration: 2019–2021

The construction industry is one of the fastest growing sectors in east Africa, but also has one of the biggest skill gaps. Buildher's pilot programme trains disadvantaged young women living in Nairobi's informal settlements, equipping them with marketable construction skills and an accredited professional certification to increase their chances of stable employment and greater economic independence. By injecting a female qualified workforce into the male-dominated construction industry, Buildher aims to contribute to changing cultural attitudes around gendered work in Kenya. We're supporting Buildher to enrol 400 young women, at least 320 of whom are expected to get a job at the end of their training.





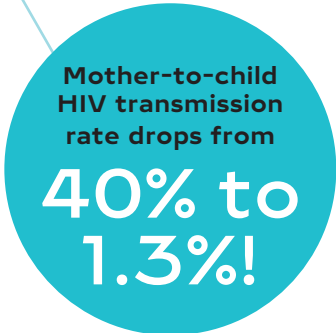
# RESULTS AND FOLLOW-UP

Partner: mothers2mothers  
Country: Uganda  
Duration: 2017–2019 > 2020–2023



## Expanding the Mentor Mother model in Uganda

mothers2mothers trains and employs women living with HIV as frontline community health workers – Mentor Mothers – in severely underserved communities. The Mentor Mothers work at health facilities and in their communities to deliver life-changing services to women, children, adolescents and entire families. They enable access to healthcare, enhance retention in care and ensure adherence to treatment, with a focus on **preventing HIV infection** and related diseases. Trained and employed Adolescent Peer Educators work in the same communities as the Mentor Mothers specifically to educate adolescent girls and young women on sexual and reproductive health.



From 2017 to 2019, we supported mothers2mothers to roll its model out across seven health facilities and the surrounding communities in east-central Uganda.

**82** Mentor Mothers and **36** Adolescent Peer Educators served nearly **77,000 women and adolescent girls**, mostly pregnant or lactating mothers.

Mentor Mothers used every opportunity available in the communities to educate individuals and families on important health issues to ensure they are equipped with the information they need to stay healthy, and to encourage them to test for HIV. **2,771 community education sessions** were conducted, reaching **100,267** individuals.

## 2020–2023

Aiming to reach **167,000 women and family members** in the first year alone!

Building on the accomplishments of our first grant, we’re renewing our support to help **extend the reach of Mentor Mothers** in east-central Uganda. This will see mothers2mothers expand its health services to cover maternal and child’s health, early learning and disabilities, and reproductive and adolescent health.

Partner: StrongMinds  
Country: Zambia  
Duration: 2018–2019 > 2020–2023

## Treating women’s depression in Zambia

Depression is one of the most neglected problems across the entire developing world. The lack of awareness around mental health issues – and an enduring stigma attached to them – means most people are unlikely to recognise the symptoms and seek treatment. If and when they do, mental health services are sorely lacking.

In Uganda, StrongMinds runs a pioneering programme to treat women with depression living in extremely poor communities. This programme trains community workers to become mental health facilitators and lead group talk therapy sessions, a proven technique with the endorsement of clinical trial success. 80% of participants are “depression-free” at the end of the course of sessions. From 2018 to 2019, we supported StrongMinds to set up a country team to replicate the model in Zambia.

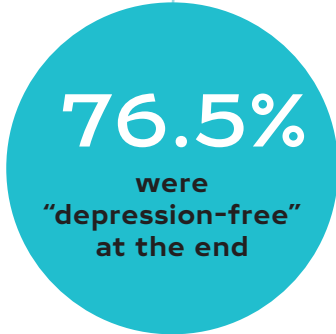


The results have been extremely encouraging:

**1,460 women** living in one of Lusaka’s largest slums, Misisi, completed the therapy, **20% over the initial target**. Led by 8 newly-trained mental health facilitators, they learned about the triggers and symptoms of depression. Once free of their symptoms of depression, the participants eat better, are physically healthier and take better care of their children.

## 2020–2023

The success of this initial implementation in the country leaves StrongMinds poised to become the mental health technical advisor of the Zambian National Ministry of Health. Over the next three years, we’ll be supporting StrongMinds to scale its model through partnerships and progressive integration into the national health system. The objective is to **treat over 8,000 women**.





# RESULTS

## Taxis for women, driven by women

Partner: Azad Foundation  
Country: India  
Duration: 2017–2020

Azad Foundation challenges cultural and socio-economic barriers in India with the aim of empowering marginalised women in non-traditional jobs.

Azad's "Women on Wheels" programme trains vulnerable women from deprived backgrounds to become paid professional drivers. The training not only teaches essential driving skills, but legal rights, self-defence, the English language, personal presentation, hygiene and financial literacy. Between 2017 and 2020, we supported Azad to reach out and enrol **vulnerable women** living in the poorest areas of Jaipur. A combination of community mobilisation activities was carried out across 225 slums to engage communities in gender issues on a larger scale. **11,346 resource-poor women were directly exposed** to these outreach gatherings.



+ 200  
graduated!



During 350 sessions, 800 participants learnt how to recognise trauma and its effects on their lives.

Seed capital was provided to create 28 new small businesses and 8 savings and loan groups.

Partner: Swiss Academy for Development  
Country: Myanmar  
Duration: 2017–2019

## Moving beyond trauma

Myanmar was the theatre of one of the world's longest-running civil wars. Women and children disproportionately became pawns of the brutal warfare. Today they suffer both from the psychosocial consequences of the trauma they experienced and from the post-conflict climate of latent violence and fear, where silence and impunity are the norm.

Working with the Karen Women Empowerment Group in 7 villages of the Taungoo Township in Kayin State, the Swiss Academy for Development used physical activities, dance and role play sessions to provide psychological support to women and youths.

## Building hope for women micro-entrepreneurs

Partner: CREA  
Country: Mexico  
Duration: 2016–2019



CREA helps women micro-entrepreneurs boost their businesses with training, mentorship and services, empowering them to improve production and distribution and reach larger markets. CREA's business development programme was delivered in training centres in Hidalgo, Queretaro, Yucatan, Guerrero and Toluca. Over **7,700 women entrepreneurs** acquired new skills and expanded their access to financing channels. Their **businesses** achieved an estimated **10% increase** in their weekly profits.

Survival  
rate of  
82%

## ASIAN UNIVERSITY FOR WOMEN Bangladesh – 2018–2023

20 young women from disadvantaged backgrounds across Asia are being provided with full scholarships to obtain a university diploma, enabling them to break out in patriarchal societies.



## WOMEN FOR WOMEN INT. Kosovo and Rwanda 2017–2020

1,350 women are being enrolled in a comprehensive year-long empowerment training programme that will enable them to move from poverty and isolation to social inclusion and economic autonomy.



# ONGOING PROGRAMMES

## INTERNATIONAL CENTER FOR RESEARCH ON WOMEN Rwanda and Tanzania 2019–2014

A field trial is being conducted to put male engagement strategies to the test, incorporating them in traditional women empowerment programmes run by Women for Women International and Hand in Hand International, involving 900 women and 470 men.



## MARIE STOPES INT. Senegal – 2019–2021

One mobile outreach team is providing family planning options and follow-up support free of charge to 12,000 girls and women in the remote communities of north-west Senegal.







## SUSTAINABLE LIVELIHOODS AND ECOSYSTEMS

Two thirds of the world's poorest people live in rural settings that lack access to markets, education, quality infrastructure, employment opportunities, healthcare and financial products.

If we want to eradicate extreme poverty - meaning bring it down to less than 3% of the population in every country - we need to start with smallholder farmers around the world, supporting them with proven models that enable them to gain relevant skills, a dignified income, sustained financial security and improved quality of life.



# RESULTS AND FOLLOW-UP

Partner: BRAC  
Country: Uganda  
Duration: 2017–2019 > 2019–2022

## Disability and extreme poverty in Uganda

There is no single cause of poverty. Which is why BRAC’s graduation programme tackles it on multiple levels, providing the poorest members of a village with productive assets, enterprise development, saving plans, life skills coaching, essential healthcare services, education and a temporary stipend to support their daily consumption. This combination of supports, knowledge and skills, delivered over 24-months, empowers individuals and households to move out of extreme poverty.



Between 2016 and 2019, we funded the replication and adaptation of BRAC’s 24-month comprehensive livelihood programme in the severely underserved districts of Luwero and Kiryandongo, Uganda.

**1,650** ultra-poor young people moved from extreme poverty to a more stable and sustainable path.

This has resulted in a verifiable increase in income and consumption, assets, food security and health for **themselves and their families**.

Supporting young people to save is a core part of BRAC’s graduation model. Financial training gives participants the knowledge and tools to manage their money and plan for the future: **100 Village Savings and Loan Associations** were established.

**8,250**  
people

## 2019–2022

We are continuing to support BRAC in Uganda, where the organisation is piloting a disability-inclusive ultra-poor graduation programme in partnership with Humanity & Inclusion and the National Union of Women with Disabilities of Uganda. The aim is to help **2,700 people and their families** lift themselves out of poverty.

Savings  
increased by  
**56.7%**

Partner: Village Enterprise  
Country: Uganda  
Duration: 2016–2019 > 2020–2023



**55%**  
with increased  
value at exit

## Pathways out of poverty

Village Enterprise’s cost-effective microenterprise graduation programme has a strong track record of helping people lift themselves out of extreme poverty by developing sustainable livelihoods. The programme participants are selected through a community wealth ranking exercise and provided with a combination of cash transfers, business and financial literacy training, ongoing mentoring by a local business mentor and support to establish small businesses and savings groups.

Between 2016 and 2019, **900 three-person business units** and **90 formal savings groups** were established, resulting in the **empowerment of 2,700 individuals** who had been living on less than \$1.90 a day.

**311%**  
increase  
in household  
savings

## 2020–2023

Following the success of the programme, we’re continuing to support Village Enterprise in Uganda, enabling them to provide a further **2,700 extremely poor individuals**, mostly women, with the knowledge, skills and confidence required to run sustainable microbusinesses.



# RESULTS AND FOLLOW-UP

Partner: One Acre Fund  
Country: Rwanda  
Duration: 2016–2019 > 2020–2023

## Strong farmers, vibrant communities

Strong smallholder farmers are the key to vibrant rural communities. One Acre Fund serves smallholder farmers in eastern Africa, providing them with a package of services that includes improved seeds and fertilisers, financing, training and market facilitation with the aim of enabling them to improve their crop yields and quality of life within one growing season.

Nearly **50%**  
of them women

Between 2016 and 2019 One Acre Fund’s intervention provided **390,000 Rwandan farmers** with services that enabled them to **increase their income by an average of \$120 per year**, achieving **better living conditions for over 2 million people**.

One Acre Fund teams built positive working relationships with Rwanda’s national and local government officials to support this expansion.

## 2019–2023

In recognition of these inspiring results, we’ll be funding One Acre Fund for a three further years, supporting their ambitious strategy to reach about **1,500,000 farmers** by 2022.

**1/3**  
of the country’s  
smallholder  
families



Partner: Root Capital  
Country: Peru  
Duration: 2016–2019 > 2019–2022

## Growing rural prosperity for family farmers

Small agricultural enterprises and cooperatives can be powerful engines of prosperity. When they grow and thrive, the hundreds of smallholder farmers that produce for them become more prosperous and resilient. That’s because these enterprises don’t just supply vital inputs, but also act as catalysts for change, introducing climate-smart practices, investing in local infrastructure, connecting family farmers with larger markets and strengthening their rural populations with jobs, training and higher incomes. Root Capital’s credit-plus-capacity model grants loans to rural enterprises that are too big for microfinance but generally too small and risky to secure credit from conventional commercial banks. The financial assistance comes with agronomic training and financial advice, supported by critical market connections.



**27%**  
revenue  
increase

From 2016 to 2019, we supported Root Capital’s efforts to tackle rural poverty in Peru. Over three years:

**62 rural cooperatives** received loans and financial advice.

More than **33,500 smallholder farmers** increased their revenue by 16%, improving the living conditions of over 165,000 family members.

Organic farming, reforestation and diversified farm plots enabled **52,115 hectares** of land to be managed sustainably.

## 2019–2022

Following our initial grant, we’re renewing our support to Root Capital in Peru to provide tailored critical financing and technical assistance to **95 rural cooperatives** which will positively impact the lives of **30,000 smallholder farmers**.

**6,329**  
of them women



# RESULTS AND FOLLOW-UP

Partner: Kheyti  
Country: India  
Duration: 2018–2019 > 2019–2022



## Developing a revolutionary greenhouse

Agriculture has become increasingly unremunerative and climate-dependent in India, despite feeding the entire country and continuing to be its biggest source of employment.

Kheyti designs, produces, sells and helps finance the purchase of a modular, low-cost greenhouse for smallholder farmers.

The greenhouse comes bundled with end-to-end support to assist every stage of vegetable growing, harvesting and sale. Kheyti is the only enterprise to offer smallholder farmers this “one-stop-shop” greenhouse solution.

We supported Kheyti to build the case for their innovative solution for an initial period of one year.

During that time, Kheyti’s “greenhouse-in-a-box” equipped 50 poor farmers to **increase their yields sevenfold** using **90% less water**. This brought the number of farmers benefitting from Kheyti’s innovative greenhouse to 125.

## 2019–2022

We’re renewing our support to enable Kheyti to improve its product and services and expand their reach, with the aim of serving **10,000 farmers** by 2022.

# RESULTS



**57%** of participants  
increased their revenue and  
**79%** started saving

## Educating microentrepreneurs, investing in livelihoods

Partner: IECD  
Country: Madagascar  
Duration: 2017–2019

Although informal microbusinesses provide the main source of income for most

of the non-agricultural population of Madagascar, microentrepreneurs often lack the managerial skills and medium-term vision to ensure their businesses survive for more than a year.

For the past three years, IECD has partnered with the local NGO Madagascar Enterprise Development to provide **basic management training and mentoring** for **320 start-up entrepreneurs** and **small business owners** in Antananarivo.

Equipping the participants to fully assess the feasibility of and strengthen their business ventures, the training has helped the entrepreneurs make their **operations more profitable** and sustainable, achieving **more stable incomes** and better living conditions for their families and employees.

In addition, **75 extremely vulnerable microentrepreneurs** (street vendors and illiterate entrepreneurs) also learnt basic management principles that helped them stabilise their incomes.



# ONGOING PROGRAMMES

## BLUE VENTURES

**Madagascar – 2018–2021**

Fishing communities are taking the lead in managing their marine resources, using temporary short-term fishery closures to allow invertebrate species to replenish and thus obtain more abundant catches and sustainable livelihoods.



## PROXIMITY DESIGNS

**Myanmar – 2018–2020**

Access to modern accessible irrigation solutions is changing the lives of 30,000 farmers in the Ayeyarwady Delta and Central Dry Zone.



## MYAGRO

**Senegal – 2019–2022**

myAgro's prepaid scratch cards are enabling 75,000 farmers in over 520 villages across Senegal to pay for agricultural inputs and training in small instalments and increase their average harvest by 50%.



## EDUCATION FOR EMPLOYMENT

**Morocco – 2019–2020**

430 young Moroccans are being trained to improve their soft, technical and digital skills to secure high-demand jobs and dignified livelihoods.



## TERRE DES HOMMES SUISSE

**Peru – 2017–2020**

A cocoa farming cooperative in the Amazon region, established by former artisanal gold miners, is working to boost its yields, develop its management and sales practices, and achieve self-sufficiency.





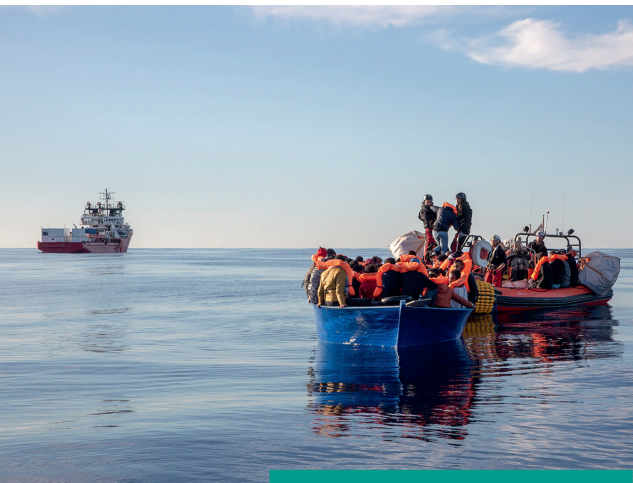


## EMERGENCY RESPONSE AND PREPAREDNESS

While the world is grappling with the greatest global health crisis in a century, we need to make sure the most vulnerable people do not fall off the map. Other deadly epidemics, like Ebola or measles outbreaks in the Republic Democratic of Congo, must not be overshadowed. Essential health services, especially in fragile contexts like refugee camps, must be maintained to save people's lives and dignity.



# NEW PROGRAMMES



Partner: SOS MÉDITERRANÉE  
Country: Mediterranean Sea  
Duration: 2019–2020

**Saving lives, protecting rights**  
Over the past six years, more than 20,000 people have died or gone missing in the waters between Libya and the southern shores of Europe. SOS MÉDITERRANÉE is a maritime humanitarian organisation that has operated the Norwegian flagged rescue vessel *Ocean Viking* since 2019. Its mission is to save people in distress and to protect and assist survivors on board, providing medical and psychological care and testifying to the realities of migration in the region. The Swiss branch focuses in particular on the legal framework that aims to clarify and upgrade the terms of international law regarding human rights in the maritime environment. Since launching operations, SOS MÉDITERRANÉE has rescued 31,799 survivors aboard its rescue ships.

## Tackling deadly diseases in insecure contexts



Partner: Médecins sans Frontières (MSF)  
Country: Democratic Republic of Congo, Niger  
Duration: 2019–2020

In DRC, MSF teams are working in various areas beset by logistical challenges and insecurity to respond to two massive Ebola and measles outbreaks. The Ebola outbreak that struck North Kivu, South Kivu and Ituri provinces in August 2018 was the country’s largest-ever recorded, with 3,324 confirmed cases and 2,287 deaths. We supported MSF to provide free quality care to **1,036 patients** in the Ebola Treatment Centre in Bunia, Ituri Province.

Since mid-2018, a massive measles outbreak has also been ravaging the country. Over 310,000 people have been infected and more than 6,000 died in 2019 alone. MSF teams have been responding to the epidemic treating over **13,800 cases**, while also assisting with dedicated laboratory facilities and surveillance services.

In Niger, we supported MSF to provide essential care to almost **16,300 children** under five in the paediatric unit of the hospital in Magaria. In 2019, over **45,000 children** received medical assistance in the surrounding communities.

Providing vaccinations for  
**185,800**  
children



Partner: Médecins sans Frontières (MSF)  
Countries: Belgium, France, Greece, Italy, Spain, Switzerland  
Duration: 2020

## Supporting the COVID-19 relief effort in Europe

At the beginning of the COVID-19 pandemic, we supported MSF teams across Europe in their efforts to assist authorities in the provision of infection prevention and control measures, and in the treatment of COVID-19 patients. MSF’s initiatives focused in particular on the most vulnerable, including nursing home residents, the homeless, migrants, asylum seekers, detainees and prison officers. Their activities included mobile consultations and screening, as well as support with diagnosis, isolation and patient care in shelters. MSF teams also provided mental health support for frontline health workers.

# RESULTS

## Making health services sustainable in Cox’s Bazar

Partner: BRAC  
Country: Bangladesh  
Duration: 2018–2019

As the reality of a protracted crisis settled over the Cox’s Bazar refugee camps, we supported BRAC to

refurbish and renovate one primary health centre and two health posts, improving access to quality lifesaving health services with a focus on sexual and reproductive health, maternal, neonatal, child and adolescent health, non-communicable diseases and mental health. Upgraded infrastructures represent hard-won progress in an extremely fragile and precarious situation.

Between April 2019 and February 2020, BRAC teams provided **quality health services**, including 334,000 medical consultations, 2,300 safe deliveries and 14,000 family planning visits. BRAC medical teams had to cope with a growing number of critical measles and cholera cases needing intensive care.

Serving over  
**140,000** refugees!





## Acronyms

<b>AUW</b>	Asian University for Women
<b>BRAC</b>	Bangladesh Rural Advancement Committee
<b>IECD</b>	European Institute for Cooperation and Development
<b>IFRC</b>	International Federation of Red Cross and Red Crescent Societies
<b>MSF</b>	Médecins Sans Frontières /Doctors Without Borders
<b>MSI</b>	Marie Stopes International
<b>SAD</b>	Swiss Academy for Development
<b>SOIL</b>	Sustainable Organic Integrated Livelihoods
<b>WSUP</b>	Water and Sanitation for the Urban Poor
<b>WFP</b>	World Food Programme

## Photo credits

Cover: © BOMA Project

© Azad Foundation (p. 20)

© Blue Ventures / Louise Jasper (30)

© BOMA Project / David duChemin (p. 16)

© Buildher (p. 17)

© Cartier Philanthropy / Andrea Borgarello  
(p. 7, 10, 12, 13, 21, 22–23, 24, 25, 35)

© Cartier Philanthropy / Cyril Le Tourneur  
(p. 11, 12, 13, 14–15, 17, 20, 21, 30)

© Cartier Philanthropy / Irene Amodei (p. 33–34)

© Education for Employment (p. 31)

© Hand in Hand International / Georgina Goodwin (p. 21)

© Healthy Learners (p. 6)

© IECD (p. 8, 29)

© IECD / Rijasolo (p. 11)

© Integrate Health (p. 13)

© Kheyti (p. 28)

© Living Goods / Martina Bacigalupo (p. 12)

© mothers2mothers / Karin Schermbrucker (p. 18)

© MSF / Caroline Thirion (p. 34)

© MSF / Clément Mahoudeau (p. 35)

© MUSO / Lucas Foglia (p. 9)

© myAgro / Christien van den Brink (p. 30)

© One Acre Fund / Evariste Babambiki (p. 26)

© Rosie Hallam (p. 13, courtesy of Luminos Fund)

© Root Capital (p. 27)

© Saha Global (p. 8)

© SOIL (p. 9)

© SOS MÉDITERRANÉE / Anthony Jean (p. 34)

© StrongMinds / Jennifer Bass (p. 19)

© Terre des Hommes Suisse / Jérômine Derigny (p. 31)

© WFP / Roberto Masiero (p. 12)

© WFP / Esther Ouba (p. 12)

© Women for Women International / Hazel Thomson (p. 21)

© WSUP / Tsilavo Rapiera (p. 12)

## Address

Rue André-De-Garrini 3 - CH-1217 Meyrin-Genève

## Site web

[www.cartierphilanthropy.org](http://www.cartierphilanthropy.org)