

Cartier
philanthropy

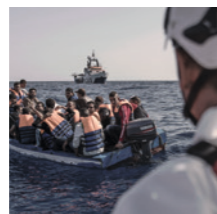


Annual report
2016 - 2017

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2016 - 2017



OUR AMBITION IS TO HELP FREE EVERYONE'S POTENTIAL



Summary

Message from the President	4
Executive Director's Letter	5
Our Vision and Mission	6
The programmes we support	8
The foundation in brief: Improving the livelihoods of the most vulnerable	10
Access to Basic Services: The building blocks of human development	14
New programmes: Mothers help mothers to prevent paediatric AIDS Fighting malnutrition in Guatemala Upscaling urban water for the poor	
Results at a glance: Market-based innovations to serve the poor Health gardens to combat malnutrition Making comprehensive HIV-AIDS care a reality in Indian slums	
Ongoing programmes: Transforming secondary education in Uganda Championing girls' quality education Fighting disparities through children's education School meals for nutrition and learning Overcoming distance to improve child health in Senegal The power of partnership for clean water and sanitation Reaching where the water doesn't	
Women's Social and Economic Development: Overcoming inequality	24
New programmes: Unlocking rural entrepreneurship in western Uganda Taxis for women, driven by women Building hope for women micro-entrepreneurs in Mexico	
Results at a glance: Grandmothers switch the light on Improving the lives of indigenous women in the Andean highlands Stronger women, stronger societies	
Ongoing programmes: Knowledge and dignity for girls and women Tackling extreme poverty Jute: an eco-friendly opportunity for a sustainable development	
Responsible Management of Natural Resources: Kick-starting rural development	32
New programmes: From artisanal gold mining to sustainable cocoa farming Bigger harvests, healthier families	
Results at a glance: Weather forecasts to increase resilience Communities at the heart of natural ecosystem restoration	
Ongoing programmes: Improving farmers' livelihoods in Peru Turning Typha into durable wealth Linking conservation and development in Madagascar Rain, land and livelihood in the Dry Zone of Myanmar Improving extraction practices at gold mining sites	
Emergency Response and Preparedness: Upholding human dignity	42
New programmes: Mitigating the loss of human life at sea Emergency school meals in drought-hit Mozambique	
Ongoing programmes: Building women's resilience to climate shocks Disaster risk reduction begins at school Preparing for natural disasters in western China	
Everyone matters: Loans that change lives	48
Acronyms	50



Message from the President

I am pleased to present to you Cartier Philanthropy, the new name of the Cartier Charitable Foundation.

We first considered changing our name when discussing the foundation's vision and purpose last year. Cartier Philanthropy better reflects the shift in the paradigm of care that Cartier embraced when the foundation was established, and which we embody in the programmes we have supported over the years. Our new name expresses that shift, implying that our way of giving goes beyond "charity" and the simple transfer of money or goods, being motivated by the conviction that everyone matters and deserves a life of dignity in a functioning society that creates greater prosperity for all.

Philanthropy is, and has to be, a long-term commitment that addresses systemic complexity. It takes time, energy, thoughtfulness, humility and a kind of idealistic sobriety and pragmatism to understand the most pressing problems in developing countries, pinpoint their structural causes and identify the most impactful and enduring ways of addressing them.

Modern philanthropy is therefore committed to clear goals with evidence-based and data-driven strategies, rigorous accountability and meticulous evaluation so that it can continually improve how it helps people to lift themselves out of hardship, strengthen their capacities and find their own way to thrive.

Cartier Philanthropy doesn't have all the answers. Driven by the ideal of freeing everyone's potential, we listen carefully, learn quickly and support organisations and initiatives that build the systemic changes which can ultimately improve people's livelihoods, health, education and overall wellbeing.

Cyril Vigneron

President of the Foundation Council, Cartier Philanthropy
President and CEO, Cartier SA



Executive Director's Letter

Effective philanthropy with an enduring impact. That's our foundation's imperative as it works to improve the livelihoods of the most vulnerable.

Gone are the days of giving for a "feel-good effect" or simply hoping that something good will eventually result from a development programme. Funders increasingly realise that they have an overriding responsibility to support solutions that work for

the largest number of people in the long run.

Every year we learn how to get better at what we do and become more outcome-oriented.

I believe that we now have a strong strategic model for contributing to social impact: supporting organisations which have proven their approaches work, providing the flexible funding they need, working to understand any setbacks and brainstorming to identify solutions, supporting them to expand to new regions or linking them with larger actors to scale their solutions, and of course continuing to fund them for as long as they are effective.

This report updates you on our ongoing programmes and the results achieved, as well as the new partners that have joined our portfolio such as mothers2mothers, One Acre Fund and Village Enterprise, among others.

Irrespective of whether they are NGOs, social entrepreneurs or UN agencies, our funding is directed towards those able to show the short-, medium- and long-term changes that their actions have enabled in the lives of those served.

One could argue that an excessive focus on metrics and data misses the point, that one can't capture everything in a log frame or Excel spreadsheet. That's absolutely right. I'd be the first to agree that it's hard to measure the dignity, pride and commitment I witnessed in the Rwandan genocide survivors who completed a women's empowerment course. And yet, a set of objective indicators clearly shows us that on average these women doubled their income and increased their savings, while over 90% of them use what they've learned on a daily basis to improve and maintain their own health and the health of their families and communities.

So there are ways to measure progress without losing sight of the human factor.

Our work is also defined by respect, trust, integrity, and compassion. The respect of the people we try to help, the trust of the partners we engage with, the integrity that comes from consistency of purpose, process and practice, and the compassion that drives us all, as human beings, to alleviate the suffering of others.

With these considerations in mind, we supported the operations of the Migrant Offshore Aid Station, a humanitarian organisation that rescues people in distress in the Mediterranean Sea, and we financed the World Food Programme in Mozambique, where thousands of children needed immediate assistance to overcome a severe drought.

Sharing the values that drive Cartier Philanthropy with everyone in the Maison, for the first time this year, we invited over 7,500 Cartier staff worldwide to join "Everyone matters". This initiative enabled them to make a \$25 loan to someone in need through the online microfinance platform Kiva.org, giving them the opportunity to personally engage in a way that promotes empathy, dignity and the hope needed for all to move forward.

Pascale de la Frégonnière

Executive Director

Our Vision and Mission

Cartier Philanthropy was created in 2012 to catalyse the Maison Cartier’s commitment to improving the livelihoods of the most vulnerable.

We are guided by the standards of excellence of our founder, the Maison Cartier, but act in complete independence of its commercial activities.

We work to help free everyone’s potential, removing the barriers that prevent people from acting and thriving.

We focus on the most excluded and marginalised, in particular women and children living in the world’s least developed regions. We are committed to restoring their dignity, reducing their vulnerability and enhancing their resilience.

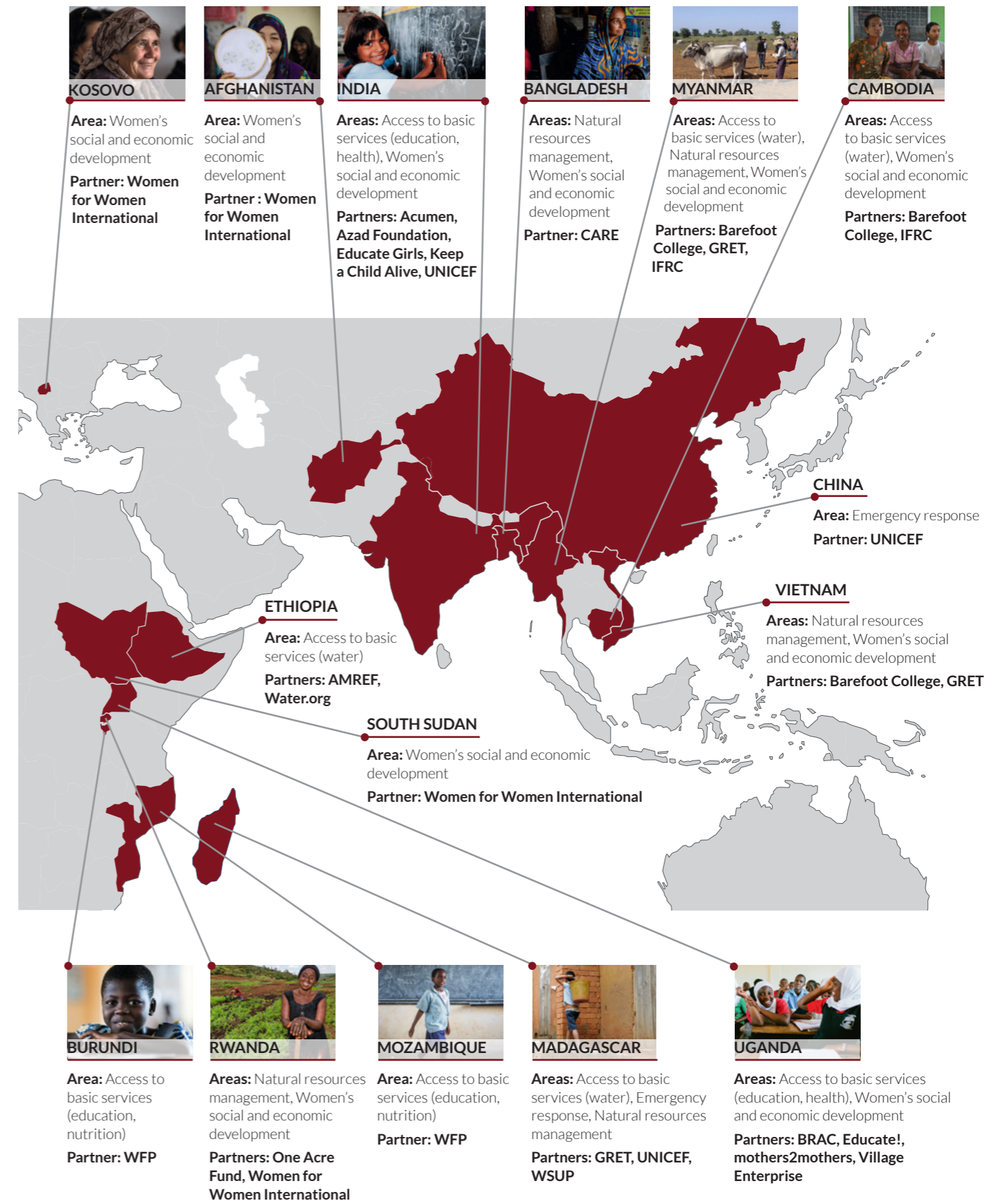
At the core of our mission lies the ideal of strengthening people’s knowledge, life skills and competencies, and of extending their access to water, food, education and healthcare.

We firmly believe that those living in extreme poverty can – with appropriate support in an enabling environment – regain control over their lives and become active agents in shaping their destinies. We work to multiply their choices and opportunities.

WE BELIEVE EVERYONE HAS THE RIGHT
TO LIVE A MEANINGFUL AND FULFILLING
LIFE IN AN INCLUSIVE, EQUITABLE
AND SAFE ENVIRONMENT



The programmes we support





“Overcoming poverty is not a task of charity, it is an act of justice. Like Slavery and Apartheid, poverty is not natural. It is man-made and can be overcome and eradicated by the actions of human beings. Sometimes it falls on a generation to be great. You can be that great generation.”

Nelson Mandela

THE FOUNDATION IN BRIEF

Improving the livelihoods of the most vulnerable

Cartier Philanthropy is a grant-making foundation based in Geneva, Switzerland.

We partner with non-profit organisations that are impact-driven, excel in their fields of expertise, share our values of trust, integrity and respect and whose programmes are aligned with the areas we care about most: access to basic services, women's social and economic development, responsible management of natural resources and emergency response and preparedness.

We are primarily committed to the world's least developed regions where the needs are greatest and people are most exposed and vulnerable to risks.

The problems we endeavour to tackle are increasingly complex and sometimes closely interlinked. We do not dictate ready-made solutions, but rather act as enablers for people to thrive. We address the fundamental causes of problems, explore new approaches when appropriate, and strengthen methods that have proven successful over time. In order to do so, we create partnerships of purpose that are long-term alliances for maximum impact.

Our 4 areas of intervention



ACCESS TO BASIC SERVICES



WOMEN'S SOCIAL AND ECONOMIC DEVELOPMENT

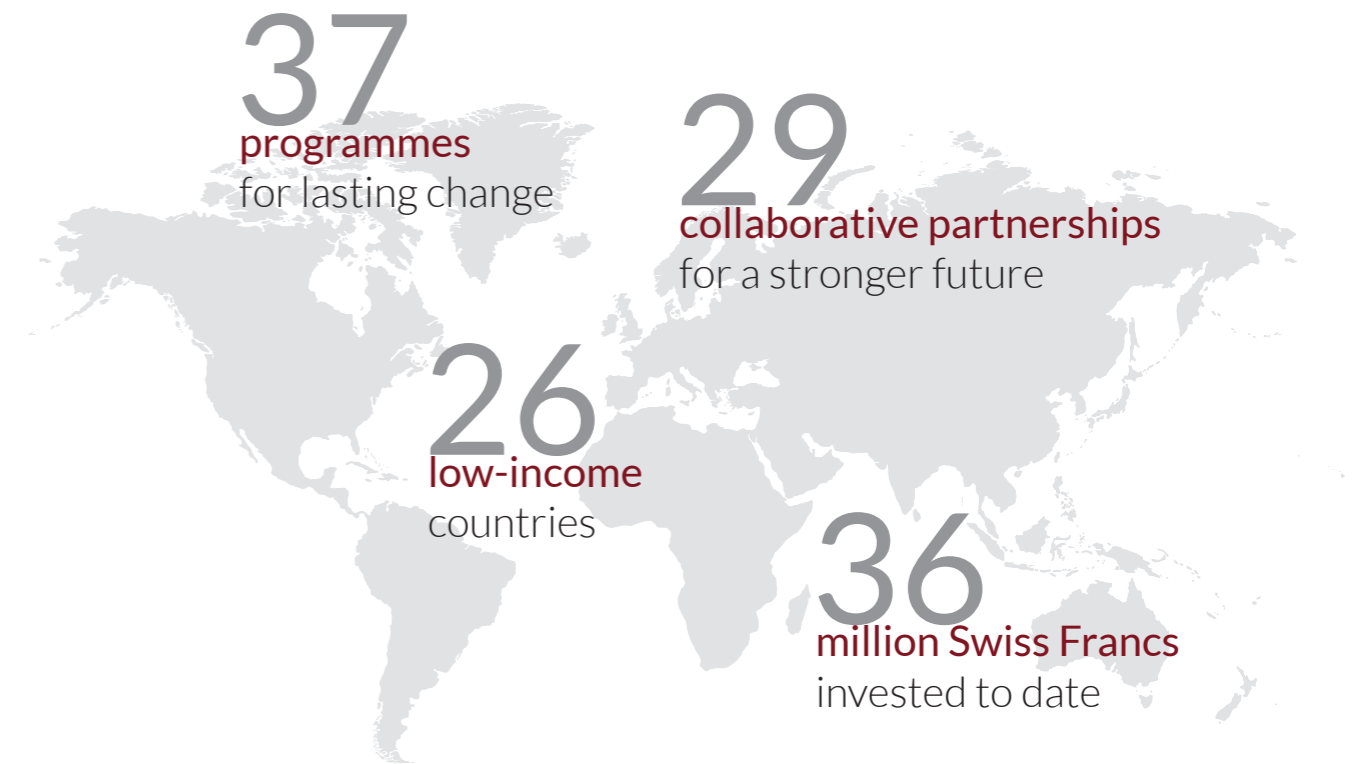


RESPONSIBLE MANAGEMENT OF NATURAL RESOURCES



EMERGENCY RESPONSE AND PREPAREDNESS

THE FOUNDATION IN BRIEF



Gouvernance

Fondée par Cartier SA, Cartier Philanthropy est basée à Genève, en Suisse, l'un des lieux stratégiques de la coopération internationale et un des premiers pôles de gouvernance mondiale. La fondation est soumise au droit suisse et placée sous la surveillance du Département Fédéral de l'Intérieur, Service Fédéral de Surveillance des Fondations à Berne.

Cartier Philanthropy est régie par le Conseil de Fondation, garant du bon fonctionnement de la fondation et organe suprême responsable de ses activités. Ses membres sont nommés par l'entreprise fondatrice pour un mandat d'un an.

Les activités de Cartier Philanthropy sont gérées de manière indépendante par une directrice exécutive, qui assume la conduite opérationnelle de la fondation, présente ses recommandations au Conseil de Fondation et met en œuvre ses résolutions. Le Conseil se réunit au moins deux fois par an pour analyser les programmes, évaluer les initiatives en cours et approuver la stratégie mise en œuvre. Il est actuellement composé de cinq membres. Un organe de révision indépendant est chargé de vérifier les comptes et de soumettre un rapport détaillé au Conseil de Fondation.



“Poverty is the absence of all human rights. The frustrations, hostility and anger generated by abject poverty cannot sustain peace in any society.”

Muhammad Yunus

ACCESS TO BASIC SERVICES

The building blocks of human development

As humans, we all want the same things for our children and ourselves: a chance to live a life of dignity in health and safety, so that we can fulfil our potential. Basic services are the critical resources which enable us to achieve that. Safe water and sanitation, nutritious food, effective health care and quality education are the pillars of human development. Without them, no one can thrive.

While monitoring an already-rich portfolio of dedicated programmes, we are constantly on the lookout for proven impactful models that can significantly improve access to these essential services for those most in need.

This year, we forged new partnerships with three organisations whose approaches have the potential to be transformative, scalable and sustainable, whether working to prevent paediatric AIDS in Uganda (mothers2mothers), to bring water and sanitation services to the slums of Antananarivo in Madagascar (Water and Sanitation for the Urban Poor), or to fight chronic malnutrition in Guatemala (Semilla Nueva).

NEW PROGRAMMES



Uganda, 2014

MOTHERS HELP MOTHERS TO PREVENT PAEDIATRIC AIDS

Partner:
mothers2mothers
(m2m)

Country:
Uganda

Duration:
2017-2019

In Uganda, 360 adolescent girls and young women are infected with HIV every week. Although effective medical treatment can keep both mothers and babies healthy, all too often stigma, understaffed hospitals and inaccessible roads prevent women from seeking life-saving, antiretroviral therapy. A positive test can cost a woman her marriage, financial support, friends and family. Without medical support, up to 40% of children born to HIV-positive mothers will contract the virus. With medical treatment, the figure can be reduced to 2%.

m2m trains and employs HIV-positive mothers to help other women infected with the virus, educating and supporting them through pregnancy, childbirth and early motherhood.

Working alongside local doctors and nurses in severely understaffed health centres and within their communities, these 'Mentor Mothers' forge trusted relationships with HIV-positive women, helping them deal with diagnosis, access critical medical care and protect their babies from HIV. Because Mentor Mothers are employed and gain financial security, they become respected role models in their communities, reducing the stigma and discrimination associated with HIV-AIDS.

We are supporting m2m to implement its model in seven health facilities and surrounding communities in east central Uganda, training 119 women with a view to reaching 44,700 women, 35,306 children and 6,500 adolescent girls and young women.

ACCESS TO BASIC SERVICES

FIGHTING MALNUTRITION IN GUATEMALA

Partner:
Semilla Nueva

Country:
Guatemala

Duration:
2016-2018

Chronic malnutrition is also known as "hidden hunger", because although people may get enough calories from their food, they can still fail to obtain sufficient essential nutrients, such as vitamins and minerals. Guatemala has the fourth highest rate of chronic malnutrition in the world. Lack of a diverse diet with daily reliance on corn tortillas, a nutritionally poor staple, has contributed to this public health crisis, which particularly affects children under five.

Biofortified crops – crops that are not genetically modified, but conventionally bred to contain higher levels of vitamin A, zinc and iron – have enormous potential to reduce malnutrition. Semilla Nueva is joining forces with the World Food Programme and a coalition of local and international actors to scale up the production and consumption of biofortified corn and beans in the country. Mixing business thinking and institutional change, Semilla Nueva plans to scale up the entire production chain of biofortified corn and beans "from seed to fork" with a special focus on seed ventures and industrial sales.



Guatemala, 2017

UPSCALING URBAN WATER FOR THE POOR

Partner:
Water and
Sanitation for
the Urban Poor
(WSUP)

Country:
Madagascar

Duration:
2017-2020

The urban population of Madagascar is growing by 33,000 every month. Many of these new residents have no choice but to live in slums that lack access to even the most basic services. Existing water and sanitation services, increasingly under pressure, favour wealthier areas. WSUP is working in Antananarivo with the national water utility company, local government bodies, private enterprises and communities to design dedicated services to serve over 60,000 people living in neglected areas.

The programme prioritises strengthening local providers' financial and management viability, improving their efficiency

and establishing a market expansion strategy that is developed with and accepted by the community members.

The strength of this model lies in its involving all the relevant stakeholders and identifying their interests so that they become part of the effort and own the process.



Madagascar, 2015

RESULTS AT A GLANCE

MARKET-BASED INNOVATIONS TO SERVE THE POOR

Partner:
Acumen

Countries:
India and Kenya

Duration:
2013-2016

Between 2013 and 2016, we partnered with Acumen to invest in and scale up the following five promising social enterprises that improve access to quality education and job readiness in low-income communities, and provide affordable clean energy solutions to off-grid communities. This is what they achieved:

- LabourNet, a vocational training company in India that focuses on informal sector workers, trained over 450,000 students.
- Edubridge, a job training programme for rural and semi-urban Indian students between the ages of 18 and 25, trained over 70,000 students.
- BURN Manufacturing, which produces low-cost, highly-efficient cooking stoves in Kenya, benefitted close to 1 million people.
- Frontier Markets, a company that works with small retailers to sell affordable clean cooking stoves and solar lamps, sold close to 90,000 clean energy products in the Indian state of Rajasthan, reaching over 380,000 people.

HEALTH GARDENS TO COMBAT MALNUTRITION

Partner:
Action Contre la Faim (ACF)

Country:
Burkina Faso

Duration:
2014-2017

Aiming to address the underlying causes of malnutrition and reduce seasonal vulnerability, ACF worked in three extremely poor provinces in the east of Burkina Faso to help 30 women's groups create community vegetable gardens, improve their produce, diversify their diet and promote good infant nutrition practices.

- Over 10,000 poor or very poor households received support in the form of cash transfers to increase their access to food or technical support to improve their production capacities.
- 900 water treatment kits were delivered.
- Almost 6,850 children were monitored to prevent malnutrition and around 1,200 benefitted from the distribution of enriched infant food.



Burkina Faso, 2014

ACCESS TO BASIC SERVICES



India, 2014

MAKING COMPREHENSIVE HIV-AIDS CARE A REALITY IN INDIAN SLUMS

Partner:
Keep a Child Alive (KCA)

Country:
India

Duration:
2013-2016

In India, over 2 million people live with HIV-AIDS. Even with a well-structured national strategy to halt and reverse HIV prevalence, the reach of services continues to be hampered by multiple difficulties. Decentralising responsibility for prevention, care, support and treatment is a key challenge. For the past three years, KCA worked with local partners in

Yerwada, an underserved slum neighbourhood of Pune in Maharashtra State, to increase access to quality HIV-related health services, reduce the vulnerability of people living with HIV and their families, and tackle the social isolation caused by stigma.

A model of comprehensive clinical and community-based HIV-AIDS care and economic empowerment was piloted, achieving indisputably positive results for over 7,000 patients, who benefitted from one or more of the following, according to their needs:

- High quality inpatient care at the Sahara Aalhad Care Home, including clinical services, physiotherapy and psychological, psychiatric and nutritional assistance.
- High-quality outpatient care and follow-up in the Yerwada slums, including basic health

consultations, screening tests, home visits and food rations for the most vulnerable.

- Support from a dietician to encourage healthy low-cost dietary habits and help patients to respond adequately to treatment.
- Peer support networks for adolescents living with HIV to fight stigma and discrimination, and acquire vocational and job skills to strengthen their autonomy.
- Women's self-help groups to pool savings and receive loans to cover medical expenses or education costs, or to start a small business. Job skills training courses were organised for over 1,000 women living with HIV, as well as micro-enterprise start-up support.
- Linkages to government schemes for accessing HIV testing, care and treatment and other social services.
- Advocacy with the medical staff at Sassoon Hospital to make its service more accessible and relevant to patients' needs. These changes included the introduction of a "single window system", which enables patients to access multiple services during a single visit, reduces hospital admission waiting times and streamlines the enrolment of patients eligible for antiretroviral therapy.

ONGOING PROGRAMMES



Transforming secondary education in Uganda

Partner: Educate!
Country: Uganda
Duration: 2016-2018

Educate! is working to transform secondary education in Uganda, teaching secondary school students core skills such as critical thinking and collaborative problem-solving, while encouraging them to take leadership roles and create small businesses. In a country struggling with youth unemployment that can be as high as 62%, the end goal is to prepare young people for the labour market so they can act to solve the problems of poverty for themselves and their communities. We are funding Educate! to roll this practical learning model out to 50 extremely low-resource schools in eastern Uganda every year for three years, reaching 6,000 students directly and more than 50,000 indirectly.

Uganda, 2016

Championing girls' quality education

Partner: Educate Girls
Country: India
Duration: 2014-2017; 2016-2018

Educate Girls works to boost girls' school enrolment and attendance, promote girl-friendly education infrastructures, and advance learning outcomes in the Rajasthan State of India, where the gender gap is critical and only 1 in every 100 girls reaches grade 5. Following an initial grant that enabled the enrolment of 37,500 girls with a retention rate of 93% in the district of Rajsamand, we are now supporting Educate Girls in a crucial phase of expansion, upscaling their unique transformational model to 572 rural schools in Udaipur district to reach a further 100,000 children.



India, 2014

ACCESS TO BASIC SERVICES

Fighting disparities through children's education

Partner: UNICEF
Country: India
Duration: 2015-2018

Ensuring that all children go to school is just one of the key challenges addressed by this UNICEF programme in partnership with the Government of India. Lack of quality teaching and learning, persistent disparities between children from different backgrounds and a significant gender gap that prevents girls from attending school are the related critical issues that the programme has been designed to tackle. Its focus is on strengthening teacher education by training 1,000 teacher educators in five states, who will then in turn reach approximately 80,000 teachers and 3 million children.



India, 2014

School meals for nutrition and learning

Partner: World Food Programme (WFP)
Countries: Burkina Faso, Burundi and Mozambique
Duration: 2014-2017

WFP's home-grown school meals programmes in Burkina Faso, Burundi and Mozambique were conceived to combat childhood malnutrition and simultaneously improve school attendance and learning. School meals provide a powerful incentive to send children (especially girls) to school and to keep them there, while ensuring students receive the nutrients they need to concentrate and learn more efficiently. In addition, linking school lunches with local production and purchasing is an effective way of transforming food assistance into a sustainable investment for the whole community.



Burkina Faso, 2016

ONGOING PROGRAMMES

Partner:
AMREF

Country:
Senegal

Duration:
2016-2019

Overcoming distance to improve child health in Senegal

In the border regions of south Senegal, there is one doctor per 53,387 inhabitants and one nurse per 6,549 inhabitants. This shortage of healthcare professionals means that basic primary care services and surgery are inaccessible to a large part of the population. We are supporting AMREF to provide free access to diagnostic, medical and surgical services to over 10,000 children living in hard-to-reach areas of the Sédhiou and Kolda districts. The programme builds local capacity and connects the key stakeholders involved in promoting child health: parents, the extended family, the community, teachers and healthcare workers as well as surgeons from the capital. It is rolled out in 60 primary schools and involves 20 health centres.



Senegal, 2015



ACCESS TO BASIC SERVICES

The power of partnership for clean water and sanitation

Partners:
AMREF,
Water.org

Country:
Ethiopia

Duration:
2015-2018

In the Dera district of the Amhara region, the principal sources of water for humans and animals are rivers, springs and traditional hand-dug wells, while open defecation is a common practice. This programme's main objective is to ensure that some 29,000 Ethiopians living in nine rural communities gain access to safe water and sanitation services. The communities will also be provided with the tools, knowledge and skills they need to manage and maintain the new infrastructures effectively, reducing their vulnerability to waterborne diseases.



Ethiopia, 2007

Reaching where the water doesn't

Partner:
International
Federation of
Red Cross and
Red Crescent
Societies (IFRC)

Countries:
Cambodia and
Myanmar

Duration:
2015-2018

We are working with IFRC to address daily and long-term water and sanitation needs in 49 rural and peri-urban areas of Cambodia and Myanmar. The programme engages the communities and builds, refurbishes or improves water systems for over 36,600 individuals, and sanitation facilities for over 39,500. It is also promoting hygiene knowledge and practices in schools, communities and individual households so that people can prevent and address water and sanitation-related challenges.



Myanmar, 2006



“I love to see a young girl go out and grab the world by the lapels. Life’s a bitch. You’ve got to go out and kick ass.”

Maya Angelou, Civil Rights Activist

WOMEN’S SOCIAL AND ECONOMIC DEVELOPMENT

Overcoming inequality

We often encounter the term “women’s empowerment” without it being clear what is actually meant. To reclaim its meaning from mere jargon, usage of the word must provide evidence of a genuine transfer of power.

When an Indian woman with no aspirations, the poorest of the poor, becomes a fearless, independent professional taxi driver, that’s a transfer of power.

When a 9-year-old girl caring for goats in a remote village of Rajsamand allows herself to imagine a future as a teacher, doctor, mathematician or artist, and later finds the strength to become one, that’s a transfer of power.

When a grandmother leaves her home and family in Vietnam for the first time ever in her life and returns six months later with a sparkle in her eyes, ready to start installing solar panels to provide electricity in her entire village, that’s a transfer of power.

Empowerment is what makes women’s lives in extreme poverty an issue of circumstance, not permanence. It’s what makes gender inequalities a set of norms and stereotypes to be defied and overcome.

This year, we identified three new organisations that are working hard to create the conditions for marginalised women to dream big and aim high. Village Enterprise in Uganda and CREA in Mexico both believe in the power of entrepreneurship and business generation. Azad works across social and religious divides to train women to become qualified chauffeurs, giving them not only technical knowledge and financial independence, but also self-confidence, recognition as role models and ultimately freedom.

NEW PROGRAMMES



Uganda, 2014

UNLOCKING RURAL ENTREPRENEURSHIP IN WESTERN UGANDA

Partner:
Village Enterprise

Country:
Uganda

Duration:
2016-2019

Working in rural villages in western Uganda, Village Enterprise aims to empower 2,700 women living in extreme poverty to create small and environmentally-sustainable businesses.

The one-year programme, referred to as a “graduation programme” because it aims to graduate people from poverty, starts with a careful selection of the poorest women in the village, who are then organised in business savings groups to learn how to manage their savings and loans. The modules also cover business generation, financial literacy and resource conservation, including eco-agribusiness and livestock management.

The training is geared to help rural entrepreneurs understand and apply basic business concepts that extend from marketing to leadership principles and environmental responsibility. Seed capital is provided for investments in productive assets, and regular coaching supports the new micro-businesses, helping them to consolidate their problem-management skills and build confidence.

This programme is going to start up 900 new small businesses. Income generated from the new micro-enterprises is expected to indirectly impact the lives of 18,000 individuals, addressing critical family needs.

TAXIS FOR WOMEN, DRIVEN BY WOMEN

Partner:
Azad Foundation

Country:
India

Duration:
2017-2020

The persistence of traditional gender norms in India continues to affect women’s participation in the labour force: there are only a handful of sectors that formally employ women and only certain jobs for which women obtain societal approval.

Azad Foundation selects and trains vulnerable women from deprived backgrounds to become professional drivers, enabling them to secure remunerative jobs, gain respect and move from marginalisation and hardship to social and economic empowerment. The “Women on Wheels” training programme not only teaches essential driving skills, but legal rights, self-defence, the English language, personal presentation, hygiene and financial literacy.

Qualified women chauffeurs are then placed in jobs through Sakha Consulting Wings, a partner organisation that provides safe transport options for women. The 330 women who graduate from the programme are expected to double their family income as cab drivers or chauffeurs for women, and become confident women in control of their lives.



India, 2015

BUILDING HOPE FOR WOMEN MICRO-ENTREPRENEURS IN MEXICO

Partner:
CREA

Country:
Mexico

Duration:
2016-2019

Small enterprises account for the overwhelming majority of businesses in Mexico. Despite their prevalence, however, most of these enterprises tend to stay small and have low productivity, mainly due to lack of credit and entrepreneurial skills. In addition, a culture of gender inequalities acts as a powerful deterrent for women to enter the workforce, affecting their access to finance, skills and opportunities as well as their confidence and self-esteem.

Recognising the specific challenges that women micro-entrepreneurs face, as well as the distinctive impact their economic success has on their families and communities, the CREA business development programme equips women in rural, urban and semi-urban areas with management skills and entrepreneurial attitudes, helping them become successful business owners and leaders in their homes and communities.



Mexico, 2017

RESULTS AT A GLANCE

GRANDMOTHERS SWITCH THE LIGHT ON

Partner:
Barefoot
College

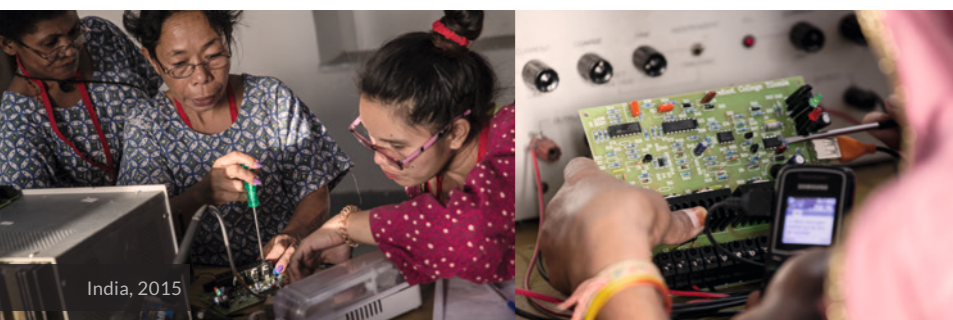
Countries:
Cambodia,
Myanmar,
Vietnam

Duration:
2014-2016

The Barefoot College in Tilonia, India, trained 14 illiterate or semi-literate middle-aged women from Cambodia, Myanmar and Vietnam to become “solar engineers”. The training course taught them how to fabricate and install home lighting systems, equipping them both with technical skills and self-confidence.

The graduates brought solar electrification to 11 villages which had no prospect of being connected to the traditional power grid. 739 households now have solar power and the graduates are responsible for the repair and maintenance of the solar panels, as well as for sharing and disseminating the solar technology in their community.

Access to clean electricity has lowered lighting costs, enabled income generation activities after dark, supported night schooling and reduced or eliminated the fire hazards and indoor pollution of traditional paraffin lamps.



IMPROVING THE LIVES OF INDIGENOUS WOMEN IN THE ANDEAN HIGHLANDS

Partner:
CARE

Country:
Ecuador

Duration:
2013-2017

In the Chota Valley, a region of vast diversity with some of the highest levels of poverty in Ecuador, CARE has worked with indigenous and Afro-descendant women to improve their livelihoods through the development of resilient, eco-friendly local micro-businesses.

About 300 women engaged in agricultural, livestock or handicraft activities learned to assess their production and processing techniques — from harvesting and storage to pricing, marketing and packaging — with a view to enhancing their efficiency and profitability. The revamped micro-businesses have seen their revenues increase by 38%.

Equipped with new financial and organizational skills, these women have gained easier access to loans and markets, pioneering four Village Savings and Loan Associations to collectively save and borrow money.

Through dedicated training modules they are now better informed of their economic and social rights, and fully empowered to plan their future and play a stronger role in their communities.

The programme’s deep integration in the local political framework contributed to the advancement of crucial public policies promoting the creation of inclusive enterprises that favour indigenous women.

WOMEN'S SOCIAL AND ECONOMIC DEVELOPMENT



STRONGER WOMEN, STRONGER SOCIETIES

Partner:
Women for
Women
International

Countries:
Afghanistan,
Kosovo, Nigeria,
Rwanda and
South Sudan

Duration:
2013-2017

Women for Women International works in conflict and post-conflict areas to enable socially-excluded and ultra-poor women to transform their lives and thrive. The organisation focuses on women whose lives have been shattered by conflict and violence: war survivors, widows, returned refugees, internally-displaced persons, and single heads of households.

For three years, we supported Women for Women International in their endeavour to provide women in Afghanistan, Kosovo, Nigeria, Rwanda and South Sudan with the knowledge, skills and resources to move from poverty and isolation to social inclusion and economic self-sufficiency. Despite operating in sometimes extremely difficult situations, 3,300 women successfully graduated from a comprehensive 12-month empowerment programme with the following outcomes:

- They learned about their legal rights and became knowledgeable about health and nutrition, including disease prevention, reproductive health and stress management. Over 90% of the graduates now use this knowledge on a daily basis to improve and maintain their own health and the health of their family and community.

- They learned job skills and received basic business training to increase their ability to earn an income and save. Some engaged in a new activity, while others strengthened their vocational and business skills, moving from subsistence to more substantial micro-enterprises. On average, the participants at least doubled their income and increased their savings.

- They gained more influence over the decisions that affect their lives and their education is having a ripple effect, as 89% of them shared what they have learnt with at least one other woman.

In addition, over 1,200 cooperatives or self-help groups have been created in the five countries as a result of advanced training opportunities and mentoring after graduation.

The grant has also supported the equipment and development of income-generating activities at the Women’s Opportunity Center in Kayonza, Rwanda. This centre is a multi-use facility that includes a market, retail space, storage, demonstration farm, accommodation and a restaurant. With new funding, it has now become a well-equipped business and social hub where women can earn an income, learn new skills, bring their families for nutritional and HIV-AIDS testing, participate in family planning sessions and meet other members of the community to discuss matters of mutual interest.

ONGOING PROGRAMMES

Partner:
Tostan

Country:
Senegal

Duration:
2016-2018

Knowledge and dignity for girls and women

Changing beliefs and social behaviour is hard and slow and can only be fostered through a full dialogue that involves all community members and their extended family networks. Working with 20 communities in the remote Goudiry Department of south-eastern Senegal, Tostan is sparking this dialogue through an informal education programme, rolled out in their national languages to 1,000 women, men, girls and boys who have had little or no formal education.

The discussion of cross-cutting subjects such as democracy, human rights, health and child protection, and the acquisition of basic literacy and numeracy skills stimulate the participants over time not only to reconsider deeply-entrenched and harmful customary practices (such as female genital cutting or child marriage), but also to clearly identify local needs and find appropriate solutions.



Senegal, 2017



Senegal, 2016

WOMEN'S SOCIAL AND ECONOMIC DEVELOPMENT

Tackling extreme poverty

Partner:
BRAC

Country:
Uganda

Duration:
2016-2018

BRAC "ultra-poor graduation" programme addresses the main determinants of poverty: little or no health care, lack of skills and capital, illiteracy, low self-esteem and social exclusion. Over a limited period of time, it provides extremely poor people with substantial support in the form of assets, enterprise development and life skills training, essential healthcare services and education, helping them to climb out and stay out of extreme poverty. In Uganda, BRAC operates in Luwero district to foster self-employment activities for 1,500 ultra-poor young individuals, especially women, setting them out on a secure, supported path to becoming agricultural entrepreneurs.



Uganda, 2014

Jute: an eco-friendly opportunity for a sustainable development

Partner:
CARE

Country:
Bangladesh

Duration:
2013-2017

In the Rangpur, Kurigram, Jessore and Sarkhira districts of Bangladesh, we are supporting CARE to empower poor and marginalised people working in the jute supply chain. The programme facilitates connections between 18,000 jute producers, 20 small entrepreneurs and market intermediaries. The programme aims to improve the quality of jute production and jute products, while also increasing the competitiveness of Bangladeshi exports, with an emphasis on increased incomes for the most vulnerable groups and women in particular.



Bangladesh, 2014



“We tend to put the environment last because we think the first thing we have to do is eliminate poverty. But you can’t reduce poverty in a vacuum. You are doing it in an environment.”

Wangari Maathai

RESPONSIBLE MANAGEMENT OF NATURAL RESOURCES

Kick-starting rural development

Poverty accelerates environmental degradation, which in its turn increases poverty. How can people climb out of poverty in a vicious circle like this if they don’t conserve the environment and the natural resources they depend on? And how can they protect the environment if they can’t find a way to transition from short-term survival tactics to making a long-term sustainable living?

Small farmers are the largest group of poor people in the world. They don’t cut down or burn forests out of indifference to the health of the natural environment. They do it out of need. Their lack of or unreliable access to tools and services traps them in cycles of hunger and poverty, increasing their vulnerability year after year.

To reconcile the joint objectives of growth, poverty reduction and the safeguarding of ecosystems, we work with organisations such as One Acre Fund, which tackles economic, social and environmental issues simultaneously from multiple angles — livelihoods, food security and environmental sustainability — to bring about comprehensive solutions, including technical and financial assistance, technology and marketplace efficiency.

NEW PROGRAMMES



Peru, 2014

FROM ARTISANAL GOLD MINING TO SUSTAINABLE COCOA FARMING

Partner:
Terre des
Hommes Suisse

Country:
Peru

Duration:
2017-2021

Intensive panning in southern Peru has dramatic consequences, including the destruction of the rainforest, the pollution of soils and rivers with mercury and cyanide, the loss of traditional agricultural activities and the disintegration of the social fabric of the communities concerned.

Between 2013 and 2016, Terre des Hommes Suisse successfully supported artisanal mining communities living in the Amazonian region of Madre de Dios to improve their gold extraction practices and adopt more sustainable alternatives to gold prospecting.

Some 60 families decided to abandon gold prospecting and established the Agrobosque cooperative to sustain their livelihoods. The over 200 members received training in essential techniques for cocoa cultivation and development, seed selection and reproduction with the aim of sustainably producing, selling and ultimately exporting highly sought-after native Criollo cocoa (*cacao fino*).

Building on this first phase, we're extending our support to Terre des Hommes Suisse to consolidate and step up the results achieved in what seems to be a favourable political framework in the country. Over the next four years, the Agrobosque cooperative is expected to increase its membership, gradually enhancing its profitability and self-sufficiency, and indirectly achieving a 30% increase in the families' revenues. While focused primarily on improving the quality of the cocoa and boosting its production, processing and sale, the cooperative also actively promotes the creation of fruit gardens and fish farms so as to strengthen and diversify its members' sources of income.

BIGGER HARVESTS, HEALTHIER FAMILIES

Partner:
One Acre Fund

Country:
Rwanda

Duration:
2016-2019

Rwanda is home to more than 11 million people, many of whom are farmers. They grow a wide variety of crops in two major growing seasons, each on average working less than an acre of land. Boosting agricultural productivity and preventing post-harvest loss are among the best ways of improving their living standards, helping them to climb out of hunger and poverty. Poor agronomic practices prevent farmers from getting the most out of their seeds, fertilisers and soils. The main barriers are a lack of access to capital and to improved varieties of crops and fertilisers, together with an absence of storage facilities and links to market opportunities.

One Acre Fund's intervention will provide over 236,000 smallholder farmers with a complete package of support between now and 2019, including improved seeds and fertilisers, flexible financing, training and access to markets with the aim of increasing their income by 50% within one growing season. The sustained income will enable the farmers to invest in their children's schooling, in livestock or in new business ventures, increasing the quality of life of around 1.4 million people.

One Acre Fund's operating model requires farmers to pay a small fee for the services they receive, and provides flexible micro-loans for all the agricultural products they need. This allows the organisation to cover nearly 80% of its field operating costs, plan towards financial sustainability, grow in size and scale up its impact. Operating like a business also creates a robust feedback loop between One Acre Fund's farmer clients and staff that enables constant improvement. Because the farmers pay for the services they receive, they are empowered to tell the organisation exactly what they think of those services, what works and what doesn't.

The programme builds upon the strong foundation that One Acre Fund has established in Rwanda, while also benefitting from the Rwandan government's strong commitment to supporting smallholder farmers.



Rwanda,

RESULTS AT A GLANCE

WEATHER FORECASTS TO INCREASE RESILIENCE

Partner:
World Food
Programme
(WFP)

Country:
Senegal

Duration:
2016

Weather forecasts available in rural Senegal to date have been of negligible value to people who are dependent on agriculture because they are not reliable enough. To bridge this gap and increase small-scale farmers' access to reliable weather forecasts that are timely and easy to understand, WFP partnered with Ignitia, a high-tech social enterprise led by Ashoka Fellow Liisa Petrykowska. Ignitia has created the world's first highly-accurate tropical forecasting model. A mobile phone text message service branded iska™ was launched in Ghana in 2014 to generate reliable, GPS-specific weather forecasts designed to meet the needs of semi-illiterate farmers. iska™ has proven itself to be twice as accurate in its rain predictions as global forecasts in the tropics.

WFP worked with Ignitia to make iska™ available to 6,000 small-scale farmers living in 110 villages in eastern Senegal. The one-year pilot programme sought to integrate Ignitia's services in WFP's resilience initiatives in the country with the aim of better equipping smallholder farmers to mitigate climate risks.

The training provided to farmers in 93 villages in the Tambacounda region proved useful, as the advantages of a reliable weather forecasting for agricultural practices are far from being fully understood by local communities.

Both WFP and Ignitia faced and overcame several challenges during this pilot phase, mainly linked to text messages delivery, farmers' widespread illiteracy and the very strict regulatory framework for mobile operations in the country.



RESPONSIBLE MANAGEMENT OF NATURAL RESOURCES



COMMUNITIES AT THE HEART OF NATURAL ECOSYSTEM RESTORATION

Partner:
Ashoka

Countries:
Benin, Burkina
Faso, Ghana,
Guatemala,
Nigeria and Togo

Duration:
2013-2017

Working with Ashoka over the past three years, we have supported seven social entrepreneurs whose compelling models foster innovative agricultural and rural systems that are environmentally friendly, increase food security, and advance economic inclusion.

The seven Ashoka Fellows were offered start-up financing, professional support services, mentorship and the connections needed to successfully develop their ideas, enable them to take root, scale them up and initiate profound social transformations.

Focusing on the nutrition value chain connecting soils, agriculture, food and people, the cohort of fellows we supported was diverse in the solutions proposed, but equal in their ambition and grit to initiate and drive change where that change matters most.

Below are some examples of the Ashoka Fellows supported by the programme in Africa and Central America. Each chose a different path to bring about social change.

- In Togo, Nicolas Metro — founder of Kinomé — is piloting the production, processing and commercialisation of *Moringa oleifera*, a plant whose nutrient-rich leaves can improve diet and livelihoods while restoring the soil.

- In Nigeria, Lawrence Afere — founder of Springboard — is promoting sustainable organic agriculture, training young people to start their own organic farms.

- The model of the Farmer's House (Maison de Paysan), conceived and tested by Michel Babadjide in Benin, is an innovative blend of traditional agro-pastoral practices and modern techniques.

- In Nigeria, Mene Blessing — founder of UNFIRE — is producing highly-nutritional animal feeds made from agricultural by-products, agricultural organic waste (such as mango seeds, seed kernels and elephant grass) and insect proteins.

- In Guatemala, Curt Bowen — co-founder of Semilla Nueva — is fighting chronic malnutrition by producing and promoting new biofortified maize and beans that are not only more nutritious, but also help farmers increase their incomes.

In February 2016, Ashoka brought together a collaborative cluster of social entrepreneurs whose work addresses nutrition-related challenges in West Africa. Six out of seven of the Ashoka Fellows we supported are part of the group. The main objective is to build an active community of like-minded individuals with an interest in moving beyond the individual projects to accelerate their collective impact.

ONGOING PROGRAMMES



Peru, 2013

Improving farmers' livelihoods in Peru

Partner:
Root Capital

Country:
Peru

Duration:
2016-2019

We are supporting Root Capital's efforts to tackle rural poverty in Peru by providing access to capital, skills and markets for 70 small or medium promising agricultural businesses. Supporting the growth and development of these businesses will benefit 40,000 farming families that work with them as suppliers. These enterprises are too large to be eligible for microfinance, but too small and risky to attract commercial bank investments. Filling the gap of this "missing middle" enables small businesses and therefore the individual farmers and their communities to improve their lives and thrive.



Peru, 2013

Turning Typha into durable wealth

Partner:
GRET

Country:
Senegal

Duration:
2016-2018

Limiting the proliferation of an aggressive wetland plant that grows along the Senegal River is a major challenge in Senegal. The weed, called Typha, chokes waterways, diminishes biodiversity and contributes to the spread of water-borne diseases that result from stagnant water. It also impedes fishing and agriculture. GRET is working with five rural communities in the Richard Toll district of northern Senegal to establish small enterprises for the production of Typha charcoal for cooking. Transforming this weed into an alternative "green" charcoal has the potential to reduce the deforestation and pollution caused by traditional charcoal production methods and to create new jobs and complementary incomes for 200 people, indirectly benefitting over 3,000.



Senegal, 2017



Senegal, 2017

ONGOING PROGRAMMES



Madagascar, 2016

Linking conservation and development in Madagascar

Partner:
GRET

Country:
Madagascar

Duration:
2015-2018

Seeking to combine biodiversity protection with the sustainable development of rural communities, this programme aims to improve food security and reduce poverty for 12,500 people living in 23 villages in and around the Mananara Nord National Park, a biosphere reserve in the north-east of the island of Madagascar. The initiative involves creating opportunities for more resource-efficient production systems in agriculture, forestry, fishing and small-scale stock rearing, while preserving the biosphere reserve.



Madagascar, 2016

RESPONSIBLE MANAGEMENT OF NATURAL RESOURCES

Rain, land and livelihood in the Dry Zone of Myanmar

Partner:
GRET

Country:
Myanmar

Duration:
2015-2018

GRET is working with 75 rural villages in the Sagaing Region to test, adopt and disseminate easily replicable, low-cost water and land conservation practices that can sustain livelihoods while simultaneously restoring ecosystems that have been increasingly degraded by severe erosion and destructive farming practices. These measures include agronomic and vegetation initiatives, such as planting shade trees or cover crops, and utilising ridges, basins and windbreaks.



Myanmar, 2015

Improving extraction practices at gold mining sites

Partner:
Solidaridad

Countries:
Peru and Ghana

Duration:
2013-2017

We are partnering with Solidaridad in Peru and Ghana to advance artisanal small-scale miners' working conditions, supporting them to formalise their progress towards certification such as the Responsible Jewellery Council and Fairtrade or Fairmined standards, and to improve their livelihoods through access to essential health services. The activities include trainings on hazard assessment, safety, emergency response and environmental management, as well as ongoing technical assistance and coordination to overcome the administrative challenges of the formalisation process.



Ghana, 2013



“When a child drowns, our own humanity is drowning with them.
When a child dies, a fragment of our own humanity dies too.”

Regina Catrambone, Co-Founder and Director of MOAS

EMERGENCY RESPONSE AND PREPAREDNESS

Upholding human dignity

It is a basic humanitarian imperative to take action to prevent death or alleviate human suffering whenever possible, and to do so in a manner that is timely and decisive.

Impelled by this responsibility and an ethic of care, this year we supported the operations of the Migrant Offshore Aid Station, a Malta-based humanitarian organisation that rescues people in distress in the Mediterranean Sea.

At the same time, we increased our support for the World Food Programme in Mozambique, where a severe drought threatened to jeopardise the availability and distribution of school meals for 50,000 children in the northern province of Tete.

While responding to these unprecedented crises, we continued working on pre-disaster interventions with CARE in Cameroon, and UNICEF in Madagascar and China, with the objectives of anticipating and reducing people's exposure to risks, helping ensure communities are better prepared to withstand shocks.

NEW PROGRAMMES



Mediterranean sea, 2016

MITIGATING THE LOSS OF HUMAN LIFE AT SEA

Partner:
Migrant
Offshore Aid
Station (MOAS)

Country:
Mediterranean
Sea

Duration:
2017

The Mediterranean has become the world's deadliest maritime migration route, with death tolls constantly rising. The UN Refugee agency reports that 2016 was the deadliest year for migrants trying to reach Europe.

People flee homelands torn apart by war, violence and poverty. Their journeys are increasingly dangerous in overcrowded wooden fishing boats and flimsy inflatable rafts that often fail to last the crossing.

MOAS's mission is to search for and rescue people in distress, reducing the loss of human life at sea. Working in close coordination with the International Maritime Rescue Co-ordination Centre based in Rome, MOAS maintains a presence in the Central Mediterranean, searching for vessels in distress, conducting rescue operations

and assisting people on board.

Launched in 2014, this Malta-based humanitarian organisation operates with drones and fully-equipped and trained crews aboard its vessel, the M.Y. Phoenix. Partnering with specialist organisations, MOAS is also able to provide immediate post-rescue care on board. As a result, over 30,000 people have been saved from the sea and assisted since its inception.

The rescued migrants are left in the care of land-based follow-up services within the European maritime legal framework of the region.

EMERGENCY RESPONSE AND PREPAREDNESS

EMERGENCY SCHOOL MEALS IN DROUGHT-HIT MOZAMBIQUE

Partner:
World Food
Programme
(WFP)

Country:
Mozambique

Duration:
January-March
2017

In early 2017, Southern Africa was in the grip of a severe drought induced by one of the most intense El Niño effects to date. Crops had withered and livestock was decimated. Staple food prices rose by 150%. The early months of the year are the peak of the lean season, the time before harvest when cereal reserves become increasingly depleted. In Mozambique, the situation was particularly devastating, with over 2 million people in need of immediate assistance. In Tete, one of the worst-hit provinces, 600,000 people were suffering from acute food insecurity.

Responding to this major crisis, we supported WFP – already a partner in the region – with a 3-month emergency grant to purchase 139 metric tons of nationally-produced fortified maize which were distributed as meals in 110 schools in Cahora Bassa and Changara, two vulnerable districts of Tete Province.

50,000 children benefitted from these emergency meals for three months. The provision helped ensure these children were fed and stayed in school, as there was a risk of a high drop-out rate if meals were not provided during class. School meals were the only nutritious food many of the children would receive in the day.



Mozambique, 2015

ONGOING PROGRAMMES

Partner: CARE Country: Cameroon Duration: 2013-2017 Building women's resilience to climate shocks

Women suffer disproportionately from the impacts of disasters and severe weather events because of the inequitable distribution of roles, resources and power, and because they are more dependent than men on natural resources for their livelihoods and survival. In Cameroon, we are supporting CARE to strengthen local weather mitigation knowledge and promote climate adaptation strategies. Early warning systems are being set up in three municipalities in the country's northern regions. In parallel, community-based adaptation plans are being developed to enable families to access weather information and make more informed decisions about land management, crop planting and irrigation systems. The objective is to reduce food insecurity and foster economic independence for 356,000 people, including 179,000 women, so that they can become more resilient in the medium and long term.



Cameroon, 2012

EMERGENCY RESPONSE AND PREPAREDNESS

Disaster risk reduction begins at school

Partner:
UNICEF
Country:
Madagascar
Duration:
2014-2018

In Madagascar, a country regularly struck by major cyclones, we are working with UNICEF and the Ministry of Education to provide teachers and students with sound knowledge of the actions to take before, during and after a cyclone. Through training, emergency simulation exercises and school manuals, we are helping teachers, school directors and children to learn about disasters, when and where they are most likely to strike, and what to do when they occur. Approximately 420,000 children, 9,000 teachers and their local communities will gain increased awareness of disaster preparedness and response.



Madagascar, 2016

Preparing for natural disasters in western China

Partner:
UNICEF
Country:
China
Duration:
2015-2018

Over the past 20 years, severe recurrent natural disasters have affected 300 million people in China, resulting in direct economic losses that have exceeded 36.2 billion dollars per year. UNICEF's pilot programme focuses on communities living in three high-risk counties in Sichuan. Its aim is to simultaneously strengthen the capacity of the communities and of the local, provincial and national authorities in areas such as health, education and child protection to withstand, respond to and recover from disasters. The programme is expected to benefit over 180,000 children and 400,000 women directly.



China, 2008



“Everyone matters is an excellent opportunity to exchange ideas and opinions about humanitarian projects with colleagues at work, something that would rarely happen otherwise. Most of us didn’t know about Kiva or microfinance before. I personally think it’s a really good way to help. It’s not a simple, one-shot donation, but more about empowering and giving new opportunities.”

A Cartier employee

Everyone matters

Loans that change lives

Three years on from the inception of the foundation, we wanted to share the Maison Cartier’s firm commitment to philanthropy with everyone in the Cartier community, inviting them to play an active role and make a difference.

The employee engagement initiative “Everyone matters” sees us joining forces with Kiva, an international non-profit organisation that connects people through micro-lending to alleviate poverty in developing countries.

The company-wide campaign kicked off in September 2016 and has been rolled-out to Cartier offices, boutiques and workshops worldwide.

For three years, everyone in the Cartier community is receiving \$25 credit at regular intervals to make a loan on the Kiva website, helping a small entrepreneur to start or grow a business, or a mother to send her children to school, a village to access clean energy or a farmer to buy seeds or livestock.

Cartier staff can either make individual loans, choosing the entrepreneur, project and country they wish to support, or join together in a group of lenders to contribute a larger amount and make a bigger impact. As loans are repaid, regular emails keep our people up to date, making the progress achieved tangible and personal.

Over 4,500 employees have used their credit to support entrepreneurs worldwide in the first six months of the campaign.

Acronyms

ACF	Action Contre la Faim / Action Against Hunger
AMREF	African Medical and Research Foundation
GRET	Group For Research and Technology Exchanges
IFRC	International Federation of Red Cross and Red Crescent Societies
KCA	Keep a Child Alive
m2m	mothers2mothers
MOAS	Migrant Offshore Aid Station
NGO	Non-governmental organization
UN	United Nations
UNICEF	United Nations Children's Fund
WFP	World Food Programme
WSUP	Water and Sanitation for the Urban Poor



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