



PRESS RELEASE

PHILANTHROPY CELEBRATES
A DECADE OF EFFECTIVE PHILANTHROPY AND COLLECTIVE IMPACT

Geneva, 15 June 2022 - Cartier Philanthropy announced today the 10-year anniversary of its commitment to empowering communities around the world through collective impact.

“This year, as we mark a decade of effective philanthropy, we are honouring the resilient people who have overcome great obstacles to improve their lives through access to better social and economic opportunities, and celebrating our partners’ work and commitment,” says **Pascale de la Frégonnière**, Strategic Advisor to the Board of Cartier Philanthropy.

“We are also increasing our contribution to the wider philanthropic efforts so that we can accelerate the social improvements we want to see. We have big goals, but considering the impact already achieved by our dedicated, resourceful and innovative partners my belief is confirmed that we’re on the right path.”

With a strategic and collaborative approach, Cartier Philanthropy has **invested 100 million Swiss francs** and partnered with **+80 non-profit organisations** over the past 10 years to implement rigorous solutions to poverty challenges based on clear goals, evidence and data-driven strategies.

Its focus has been on the key areas of Women’s social and economic development, Access to basic services (water & sanitation, education, health and nutrition), Sustainable livelihoods and ecosystems, and Emergency response.

Throughout 2022 the foundation will be putting the spotlight on these four focus areas.

For more information on Cartier Philanthropy’s 10-year anniversary, or to request an interview, please contact:

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