



PHILANTHROPY
Cartier

WHAT TO EXPECT
FROM A PARTNERSHIP
WITH CARTIER
PHILANTHROPY



WHO WE ARE

Cartier Philanthropy is the Maison Cartier's grant-making foundation. Its creation in Geneva in 2012 was a pivotal moment in Cartier's philanthropic journey and marked the adoption of a grant-making approach that is data-driven and outcome-oriented for enduring social impact.

Driven by the vision of building a world where everybody can realise their potential, the foundation is committed to **IMPROVING THE LIVES OF THE MOST VULNERABLE** in some of the world's poorest regions.





WHO WE FUND

We provide grants to non-profit organisations who...

SHARE OUR VALUES of respect, trust, integrity and compassion.

MEASURE THEIR SOCIAL IMPACT through rigorous data collection, because our number one responsibility as funders is to make sure every dollar we spend helps to create positive, concrete, verifiable change in the lives of the people we strive to serve. For that to happen, we need to support data-driven and evidence-based solutions that lead to impactful results. In exceptional cases, we also fund early-stage initiatives that we believe will go on to create long-term positive impact.

ARE AMBITIOUS about replicating – and eventually scaling – their work to benefit as many people as possible.

Operate across our four focus areas.



OUR FOUR FOCUS AREAS



ACCESS TO BASIC SERVICES

We provide the world's poorest people with access to everyday necessities, from lifesaving primary healthcare and nutritious food to life-changing education.



WOMEN'S SOCIAL AND ECONOMIC DEVELOPMENT

We're fostering gender equality by providing marginalised women across the world with the necessary skills, resources and agency to access the opportunities that should be theirs by right.



SUSTAINABLE LIVELIHOODS AND ECOSYSTEMS

We fund approaches that are proven to help those living in extreme poverty gain relevant skills and resources, achieve financial security and improve their quality of life.



EMERGENCY RESPONSE

Our emergency response funding supports the people in greatest need. As well as saving lives, relieving suffering and protecting livelihoods, we're committed to restoring dignity and reducing vulnerability over the longer term.



HOW WE FUND

Our partners are our allies in the fight against poverty and lack of opportunity. Our collaboration with them is based on dialogue, transparency, and trust.

We provide **FLEXIBLE FUNDING** and commit to partnering with organisations for the **LONG TERM**, supporting them to keep growing, deepening their impact and expanding their geographical scope of operations.

60% of our **FUNDING IS UNRESTRICTED**, which means our partners can spend it any way they believe is appropriate.

We have simplified our processes to save our partners' time and energy to fulfil their mission.

We visit our partners' teams in the field to better understand local context and dynamics, the issues and challenges communities are facing, and how their work is progressing.

Website

www.cartierphilanthropy.org

Contact

info@cartierphilanthropy.org

Photo credits

Cover: © Karin Schermbrucker/Cartier Philanthropy - © Sara Hylton/Cartier Philanthropy (p. 1)
© Cartier Philanthropy/Irene Amodi (p. 2) - © Cartier Philanthropy/Andrea Borgarello (p. 2)
© Karin Schermbrucker/Cartier Philanthropy (p. 2) - © Cartier Philanthropy/Cyril Le Tourneur (p. 2)
© IFRC (p. 2) - © Sara Hylton/Cartier Philanthropy (p. 3)



SUPPORT BEYOND MONEY

In order to create long-term social impact, we offer our partners additional support beyond allocating grants. This support can include:

Participating in strategy discussions

Making introductions to other funders or providing references

Investing in studies and research and sharing our learnings

Providing consulting services on specific topics, such as data science, behaviour change strategies, and branding and communication

